

STRATEGIC PLANNING FOR YOUR ONLINE BUSINESS BUSINESS PLANNING FOR 2024



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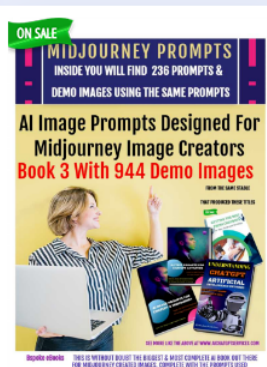
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Advanced planning is something all online entrepreneurs need to be doing, but many work from a place of disorganisation or desperation, and never take time to plan properly.

When it comes to running a business, you have to be able to forecast what will work best for you in terms of profits, customer demand and personal satisfaction.

Usually, at the end of each year, you'll find top marketers sharing the fact that they're working on planning how they're going to end the current year and start on the next.

You never want to simply jump from one thing to the next without analysing where it might take you.

The strategic planning blueprint below will help you choose which direction to go in so that you're earning more, enjoying your business more and doing more for your customers than you ever have before.

But once you develop this plan, you have to commit to an implementation of it – otherwise, it's nothing more than a concept that never gets brought to fruition.

You also want to be open to adapting your strategy and being flexible enough to know when to stop and readjust things when and if necessary, so you'll learn how to do that below, too.