



**WEB TRAFFIC  
EXPLOSION**

## **Disclaimer**

The author assumes no responsibility for the use or misuse of this product, or for any injury, damage and/or financial loss sustained to persons or property as a direct or indirect result of using this report. We cannot guarantee your future results and/or success, as there are some unknown risks in business and on the Internet that we cannot foresee. The use of our information should be based on your own due diligence, and you agree that the author is not liable for any success or failure of your business that is directly or indirectly related to the purchase and use of our information.

## TRAFFIC IS THE LIFE BLOOD OF EVERY WEBSITE

So you know that you need lots of traffic to have a successful website, and I'm not talking about the four wheeled kind that rumbles around outside...

You probably also know that not all traffic is equal. You can have a million visitors to your site, but if they are not *targeted* visitors then it's unlikely that many will do what you want them to do - opt-in to your mailing list, or buy your products.

Targeted traffic is the life blood of every website and every online business. You cannot survive without it, but if you CAN find the people who are just aching to get hold of what you're offering and then find a way of getting them onto your website - you're going to make a lot of money!

It sounds simple enough, but traffic generation is something that a lot of internet marketers seem to struggle with, which is where this book comes in.

Some of the methods and strategies we're going to cover you'll probably have come across before, whilst others will most likely be new to you.

Look - creating targeted traffic isn't difficult, but in my opinion it's probably THE most essential skill in the arsenal of any internet marketer. Once you know how to do it, you'll never look back. Use the methods in this report consistently and you WILL generate a lot of traffic - whenever you need it, and in many cases on autopilot.

When I first started out online I took a pretty half hearted approach to traffic generation. I almost expected the visitors to come to me, rather than me having to go out looking for them.

Of course they WILL come to you, but you'll have to put some work in first. It's all covered right here in this book, the methods and strategies that form the backbone of my own online business and which you too can begin using in yours.

The traffic you need is out there, you just need to be shown how to get it in front of your website... Enjoy the report.

# TRADITIONAL METHODS OF TRAFFIC GENERATION THAT I LOVE

Some of the best ways I know of generating traffic have been around for **years**. They're not particularly sexy or glamorous BUT they do work.

## Generate Traffic From Blogging

Blogs are a wonderful way of getting traffic and building relationships – either with your own blog or through other peoples.

### I **Blog Commenting**

This is one of my personal favorites and it works extremely well.

Visit other blogs in your niche and then add comments to posts which you feel you can contribute to (this can be a question, challenge, feedback, or an addition to the post).

The secret is to make your comments engaging and thoughtful, and then include a link in the box provided back to your website.

The chances are you'll already know some popular blogs in your niche, but if you don't then they're easy to find using Google.

Here's a good example:

The screenshot shows a blog comment section on the left and a sidebar on the right. The comment section contains two comments. The first comment is by 'rusliesophian' from 2009-11-14 19:02:42, with the text: 'Good advise, Matt. I've just signed-up to download the report. I'll come back after reading the report. Thanks, Matt.' The second comment is by 'Tom Harvey' from 2010-01-11 00:03:10, with the text: 'Thanks for the steer and the useful report. I find there arent enough hours in the day so any tips and tricks to increase productivity are always welcome!! I've been using to-do lists the night before for a while now and find them useful to clear the mind and also draw focus when I get up. Just need to ensure that I always manage to tick everything off!! All teh best Tom'. A red arrow points to the name 'Tom Harvey' with the text 'Link to their website'. Below the comments is a form with a 'Name (required)' field. The sidebar on the right contains a list of links: 'Automated 3 Way Linking', 'Get More Article Backlinks', 'Get One Way Backlinks', 'High Quality One Way Links', 'Increase Your Optin Rate', 'Traffic Exchange Blog Widget', 'Unique Article Backlinks', 'Viral List Building', 'Web 2.0 Traffic Report', 'Your Own Authority Site Blog', 'My Sites', 'CopyDefender', 'Free Internet Marketing Stuff', 'Gray Hat SEO', 'Internet Marketing Videos', 'JV Partners', 'Lazy Git Marketing', 'Movies & TV', 'My Personal Blog', 'Newsletter Site'. There is also a 'What I'm Doing...' section with links to 'I Was Totally Gobsmailed!', 'RT @disinfo Massive Earthquake In Chile Followed By Tsunami', and '@robocallaghan eat more vitamin C to kick the man flue mate'. A 'MyBlogLog' link is at the bottom of the sidebar.