




Social Media Planner

Market More Than You Create

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Marketing Plan

HOW MY COMPETITORS MARKETS

MARKETING/PROMOTION IDEAS I LIKE

HOW I WILL MARKET MY PRODUCTS AND / OR SERVICES

HOW MUCH TIME I PLAN TO SPEND ON MARKETING PER WEEK

TASK

TIME PER WEEK

ANNUAL OVERVIEW

Year _____

January	February	March
April	May	June
July	August	September
October	November	December

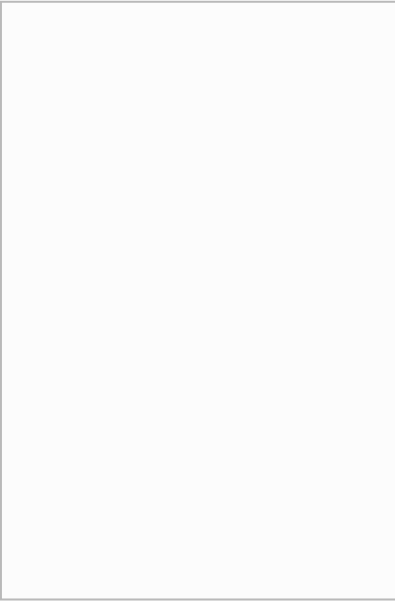
ADVERTISING TRACKER

PRODUCT	PLATFORM	START DATE	END DATE	SCHEDULE

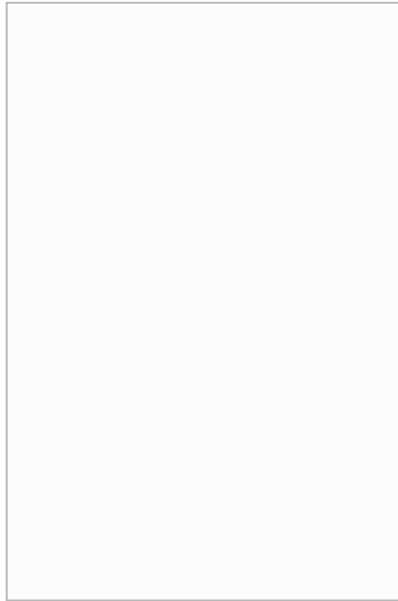
SOCIAL MEDIA POSTING SCHEDULE

organize all of the content you plan to publish for the week to keep organized.

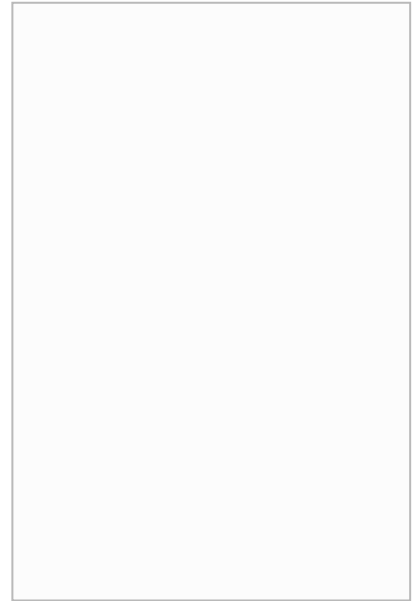
MONDAY



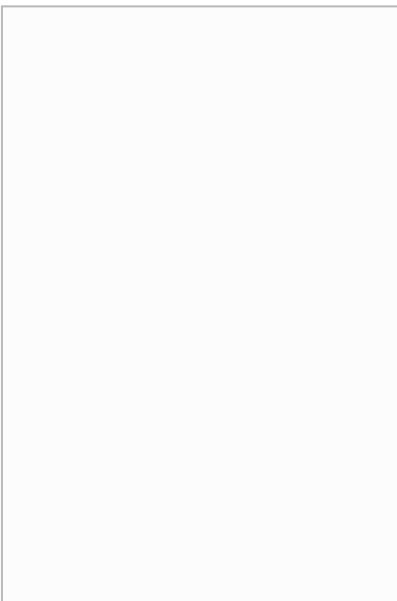
TUESDAY



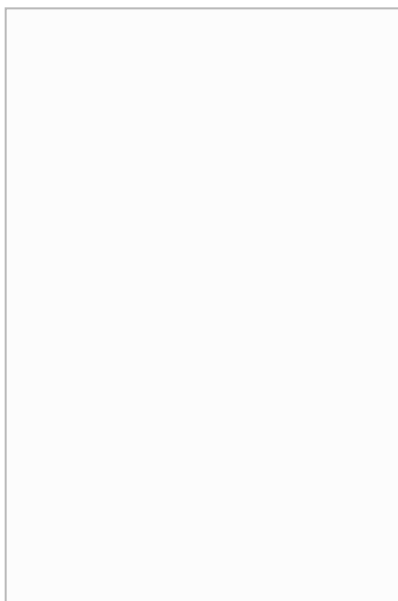
WEDNESDAY



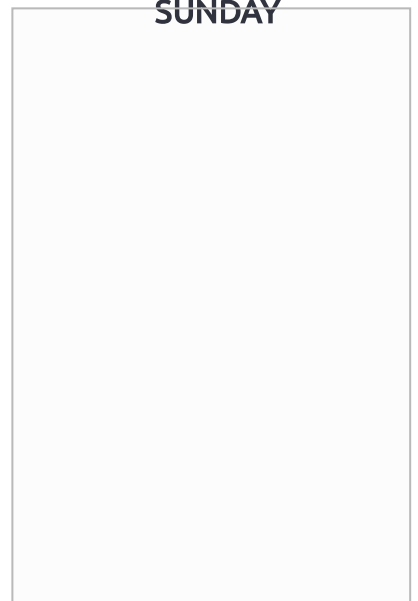
THURSDAY



FRIDAY



**SATURDAY &
SUNDAY**



COMPETITORS

COMPETITORS	THEIR COMPETITIVE EDGE	WEBSITE

TASK LIST

TASK 1

TASK 2

TASK 3

TASK 4
