STARTING UP YOUR LB BUSINESS STORE



neil@theaffiliate4business.com

Table of Contents

- **O1** Introduction to EBay
- **O3** Setting Up Your EBay Account
- Understanding EBay's Rules and Policies
- **O9** Choosing the Right Products
- Sourcing Inventory
- Creating High-Quality Listings
- Mastering Product Photography
- Writing Compelling Descriptions
- Pricing Strategies that Work
- Optimizing Your Listings
- Managing Your Inventory

Table of Contents

- Customer Service Excellence
- Handling Returns and Complaints
- Effective Marketing Strategies
- Using EBay's Promotional Tools
- Leveraging Social media
- Analyzing Sales and Performance
- Scaling Your EBay Business
- Staying Ahead of Trends
- Future-Proofing Your EBay Store