



# MAKING MONEY ONLINE

**B&A WHITE GROUP**

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# Make Money Online Through Advertising

You don't need to have a full time ecommerce business to earn a little extra money through your website. You don't even need to be there all the time. All you need to do is wait for the day your advertisers will pay you.

However, this is not as easy as it seems. You can't expect to just make a website and watch the money roll in. You have to exert first the effort to make the site popular and produce a huge traffic flow.

Advertisers would only post their banners and ads on sites where they know there are many people who will see them. The more traffic and visitors you have the likely the chance that advertisers will want their ads on your site.

You can also have pay-per-click advertising in your site. As each visitor clicks on an ad, the advertiser will pay you for those redirects. Google's AdSense and Yahoo's Search marketing are some of those that offer this performance based marketing strategies.

They can provide a way to make money online by simply placing ads on your site. These ads are also links to the sites of the advertisers. The advertisers pay Google and Yahoo for every clicks done to their links and in return you get paid by these search engines if those clicks were done on your site.

The best way to make a better profit is to ensure that there are lots of people who will click on those links. Make sure that your site gets many visitors by making your site informative as well as entertaining. Your site must concentrate on a certain niche so that you can laser-target your market.

# Get Paid To Shop Eat

Everybody would love to make lots of money quickly, working from home, and only doing a few hours of work per week. I've spent the past two years trying to find a great way of doing this. Only over the course of the past few months have I found any "get rich quick" programs worth buying. I've been trying to make money online for a long time. I had a few small websites, but they never made much more than a few hundred per month. It was easy money and didn't require much work on my part, but I knew there were people out there doing better than I was and I knew I could do as well as them.

Now, I've seen a lot of "get rich quick" programs. Most of these people make claims about earning \$2000/day with Google or something similarly insane. Almost all of these people are complete liars. Even if they were making \$2000/day with Google AdSense, it'd be because they had high- traffic websites with a lot of quality content. I'd know, because in one whole month, I never even made half of what they promised I'd make daily with their programs. Maybe you've already been scammed by one of these fraudsters. Anyway, I finally got sick of what was being offered.

I decided I'd look through the all of the "get rich quick" programs I could find and see if there were any that were actually legitimate. I found that there were owners selling their programs for well over \$100, but the information in them could be found almost anywhere online for free. Additionally, they all contained out-of-date information, had no e-mail support, no money back guarantees, and broken links in the downloads section.

In conclusion, almost all of the programs I found were completely useless. The owners knew it, but they couldn't care less about their customers since they didn't offer refund policies! Amazingly, while looking through all of the programs, I actually did find a few legitimate programs. They were run by ordinary people like you and me, and they had found some great methods of making money from their home by doing very little work.

I spent some time working with those programs, and my income is now ten times what it used to be. These programs provided a large amount of great information on how to make extra money on your computer doing very little work. Numerous customers had provided great feedback and reviews for their products. Many of them have started to make money just days after buying!

Their programs have excellent prices, and the authors have a group of paid staff who are dedicating to helping you or providing assistance if you need any. I must say I was amazed! If you do decide to purchase any of the programs listed below, I recommend you join quickly. Most of the owners tell me they are getting an overwhelming number of sales and plan on raising prices in the near future, so order while prices are still low!

# 5 Tips To Make Money On Craigslist

Craigslist is one of the most visited sites on the internet today, with millions upon, millions of visitors a day. With this many visitors

daily, it is very easy to get a nice chunk of traffic with your postings. I have put some tips together for you guys, apply these, and you WILL

make money!

Tip 1: DON'T POST DUPLICATE POSTS!

Posting duplicate posts will do nothing for you but get your ads taken down. Yes, it is easy to just copy and paste, and make over 100 ads within minutes, but it won't do you any good.

Tip 2: USE DIFFERENT IPS!

Using different IPs is another way to avoid getting your ad flagged. One way Craigslist will know to flag your posts is by looking at the IP you are using. If they see multiple ads from the same IP, they will most likely flag your ad, thus your profits will suffer. (Wait, you won't have any.) One way you can

change your IP is by using a proxy. If you want a list of them, check out proxy.org. They have thousands of them.

Tip 3: DONT BE AN IDIOT!

Being an idiot is the easiest way to not make money on Craigslist. Do not post something, blatantly spamming your URL. This is an example of what NOT to do:

"HEY GUYS CHECK OUT MY SITE ITS THE BEST!!!! LOL11!!! <http://myaffliatelink.com> LOL OK GO THER PLX"

Doing this is also a good way to get banned from your CPA network as well, which also is not a good thing.

Tip 4: CATCH THE CURIOSITY OF THE READER!

This is one of the most important tips of all. By catching the curiosity of the reader you have a much higher chance of getting an email from them, or getting a click on your link. Also, make sure to keep your ad short – this will help catch their curiosity.

Tip 5: DON'T GIVE UP, EVER!

That's it, DON'T GIVE UP. Giving up is the easiest way to not make money online. To make money you must stick with it. I know it will be hard, but when you finally do get that first sale, or that first lead, it's the greatest feeling ever. If you can do it once, you can do it a million times.