

DARE TO BE UNCOMMON

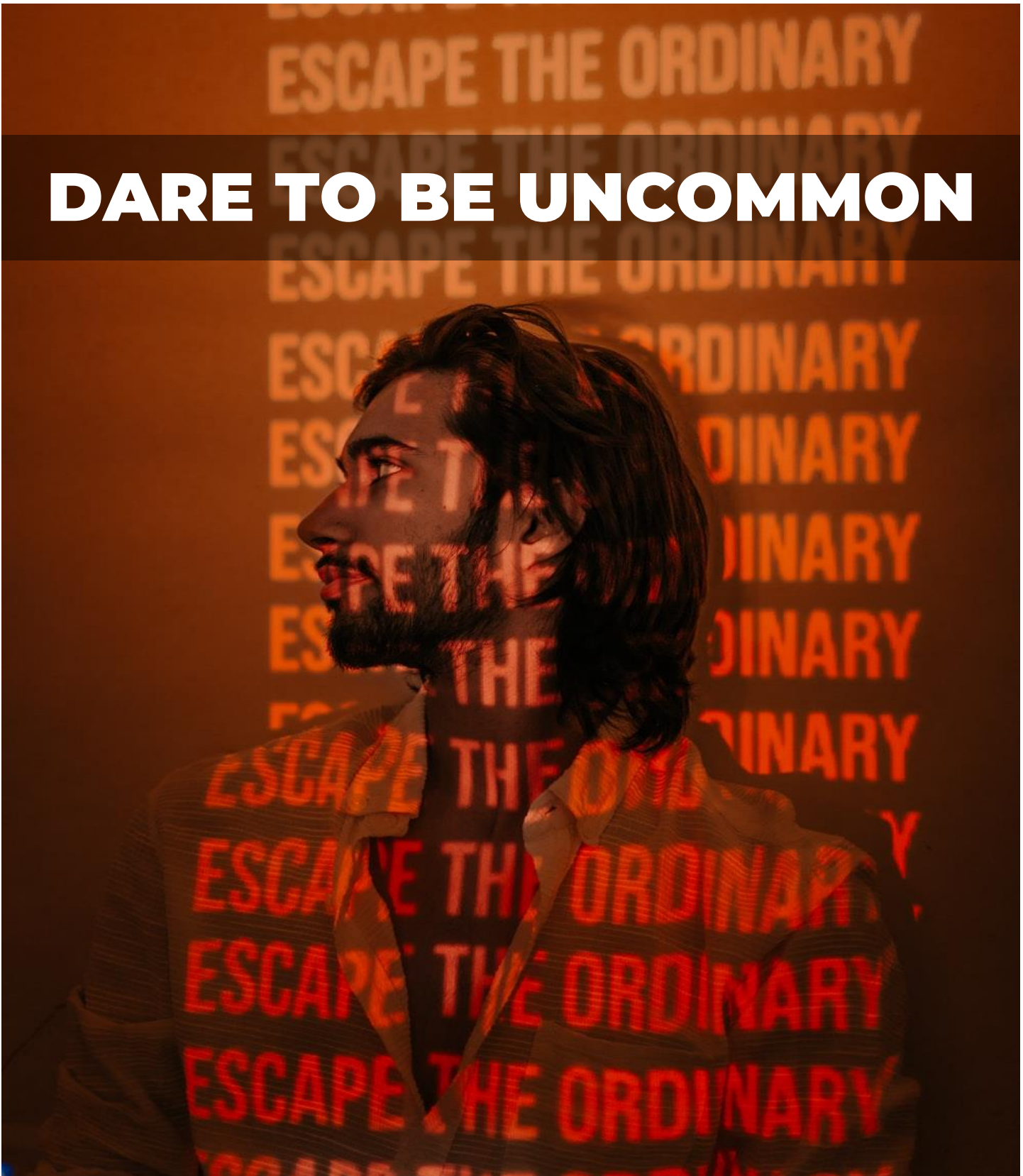


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Introduction



Who are you?

Too often, we adopt a persona. We want to fit in, so we work hard to ensure we wear the right clothes, are seen at the right places, and are into the current hot trend. There's safety in being part of the crowd...right?

The problem with being just like everyone else is that it can become difficult to track who you are personally. Worse, you start losing out on all those wonderful and unique qualities which make you, you.

Wouldn't it be better to embrace who you are? Imagine what your day-to-day life would be like if you didn't have to be afraid to be yourself. In fact, your unique traits and aspects might be key to the success you've always dreamed of.

In this book, we'll explore the idea of becoming uncommon. What if you stood out from the crowd in a good way? Imagine being exceptional. Extraordinary. Everything you've always known deep down you could be. In this book's first part, you'll learn more about what uncommon looks like and how standing out can help you get where you want to go.

Then, once you're comfortable with the definitions, you can step right into the D.A.R.I.N.G. System, where you'll learn about six positive traits every uncommon person shares and learn how to cultivate this trait in yourself.

This is an exciting journey you're about to embark on. Ready? Let's go!