

SUCCESS HABITS OF THE \$\$ CRAZY RICH \$\$



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Introduction

Do you get up in the morning and strive for greatness?

Being rich is the ultimate goal for most of us.

Fine wines, private planes, and sandy beaches – these are just some of the things that many of us can only dream about.

We want a life where we can go wherever we want, and eat whatever food whenever we want it.

This life, however, doesn't come that easily; we have to get our hands dirty and work our way up.

A lot of people wake up in the morning hoping that it would be the day that they could turn their life around.

There are those who would take a dollar and try their luck in the lottery, while some would take the usual path of working 9 to 5 and saving more.

Some people try their luck investing in the stock market, while some work their way up on YouTube, and the list goes on.

In this book, I will talk about the most powerful habits of the rich, and how you can apply each of them in your life.

This book focuses on important habits, specifically frugality, time consciousness, failing and learning from your mistakes, learning from other people's mistakes, saying no, firing up your ambitious side, and creating an insatiable thirst for knowledge.

Each one of them will be discussed further in the later chapters.

As you read, you will see a bunch of tips that can help you achieve your dreams and be rich.

I highly encourage you to use a highlighter or a colored pen to highlight the things that you find extremely useful.

That would help you a lot when you want to browse this book again.

If you are inspired by the success of Jack Ma, Mark Zuckerberg, Oprah Winfrey, Kylie Jenner, Jeff Bezos, Warren Buffett, and all the billionaires out there, this book is for you.

Chapter 1

Frugality



Frugality is a subjective term.

There are people who will associate frugality with eating dinner at home instead of frequenting restaurants, or waiting for airline ticket prices to drop at midnight, instead of purchasing at regular rates.

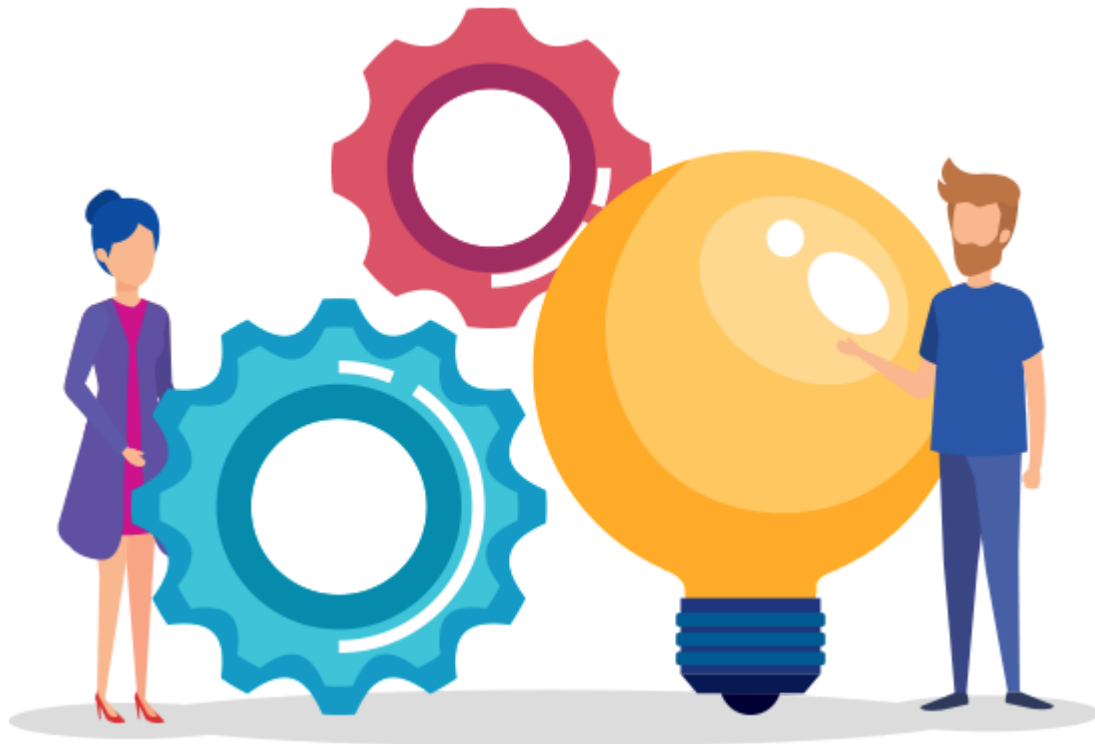
But for the small population of the world's wealthiest, frugality means foregoing to purchase a new mansion or a new private jet.

A handful of the world's billionaires and millionaires do not live a lavish lifestyle; some of them choose to live on a budget like most people.

One of the most frugal billionaires to ever walk this planet is Mark Zuckerberg.

According to Forbes, Zuckerberg's most recent estimated net worth as of August 2020 is around \$96 billion but early this year, he and his wife have been spotted at Costco looking at bargain deals.

He is also famous for his usual uniform which is a plain grey shirt and a pair of denim jeans despite owning multi-million dollar properties in the U.S. and in Hawaii.



Jeff Bezos, who was recently inaugurated as the world's richest man when Amazon thrived in the Covid19 pandemic, still drives around in a Honda Accord.

Bezos firmly believes in being frugal and has been quoted as saying:

"I think frugality drives innovation, just like other constraints do.

One of the only ways to get out of a tight box, is to invent your way out."

Although the richest man alive has shared one of his secrets in being successfully rich, he is still known to make notable purchases.

Habit 1: Walk The Talk

It is easy to say that you will spend wiser instead of actually doing it.

The first few days might be easy to stick to but once you realize that you are downgrading from your usual lifestyle, different temptations start to appear.

Speak your goal into existence, and maybe even write it down and place them in areas where you would usually see them.

It might sound and look funny to always see a sign that says “do not buy Starbucks” to remind you that you can make your own coffee at a cheaper price but it is a step towards living the frugal life.



Habit 2:

Make A Plan & Set Your Goals

Benjamin Franklin once said, “if you fail to plan, you are planning to fail”.

Frugal people always have a plan.

This book does not ask of you to sleep and wake up a frugal person in an instant.

Neither do I ask you to jump headfirst into frugality.



But when you want to change or incorporate a new habit in your life, start with something small, and when you find comfort in it, gradually move on to something bigger.

Making plans and setting goals, allows you to see your progress, not just in the money you save, but also in how many steps you have taken forward in your new habit.

Habit 3: Live Within Your Means

Do not count the chicks before the chicken lays the eggs.

For some people who do not have a long list of bills to pay, they have a long list of things they want but can do without – oftentimes these kinds of people go broke.

Spending your money wisely means that you only purchase what you need, but does not limit you from rewarding yourself once in a while.



There is nothing wrong with buying the things you want, especially if you put in a lot of hard work, but there is something wrong if you spend all your paycheck, with things that will bore you eventually or be gone in a snap.

Habit 4: Find People Who Can Positively Influence You



Mark Zuckerberg and Jeff Bezos were just two out of a sea of people, who can teach you how to spend and where to put your money.

Your inspiration does not need to be the richest and most successful people in the world, because when you look around you, people always have unique ways on how to be frugal.

Do not also be shy to tell your friends or family about the shift that is happening in your life.

When people understand that you are being a wise spender, there is less pressure in having to keep up with their lifestyle.

You might even influence others to practice frugality too!