Start a Shopify(tm) Business With Absolutely No Experience

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As an entrepreneur, I know how hard it is to begin your career. That is why I find solutions to your problems as you are starting out. Since we all need easier ways to start a business, I will talk about Shopify, as it is very powerful and easy to use. Investors and small business owners alike are attracted to the Shopify platform as it makes their lives a whole lot easier.

To get more people on board and engaged with Shopify, they hold a contest every year and give the winner a cash prize. Sometimes it can be about $100,000. Remember there are many ways to get your customers engaged, and holding a contest is one of them. So that is what Shopify does to up the excitement of starting a business and you can hold contests for your customers too.

Since the beginning of time when more than one household began using the Internet, there have been shopping platforms for business people to use to exchange goods for money. Shopify is one of the earliest known platforms beginning in 2004 and is a major solution in the market today. It is an easy way to build trust and get people to buy from you.

The main purpose behind it was to make setting up and running a store simpler and faster, so this became one of the earliest solutions, which helped business owners create their stores in a shorter amount of time. According to developer Tobias Lutke, "Shopify makes it possible to do in just 20 minutes, what it used to take months before the product was launched." So it became a seller's favorite.

Shopify Developers Differentiated the Company from others

Shopify is a store platform which comes with a monthly investment. You may or may not know anything about computer or website programming, but the platform they use is called Ruby on Rails instead of the common php language. Since it is a more unique language, there is a lot of support they give to their clients. This already makes it very different than other companies who may leave you trying to figure things out for yourself. They are very prompt when responding to issues people have, so it is an investment that is worth it. Sometimes paying for a service will be a better solution for you as you do not want to wait for responses and go back and forth for a long time until finally getting a solution. This causes you to waste your time and lose opportunities to sell.

Features offered by Shopify

There is literally a theme for everyone. Having customizable themes really encourages people to use it as everyone wants to differentiate their store from others. It is pretty easy to make the theme look the way you want it to, but if you are stuck experts will work with you and create the template design that will work best for you.

After your theme is ready and looks the way you want, whether doing it on your own or having someone do it for you, then the rest is up to you. All you really need to do from here on out is upload your product photos along with the relevant information about them. The system pretty much does most of the work on its own allowing you to take care of the least amount of work and still it will give you great results.