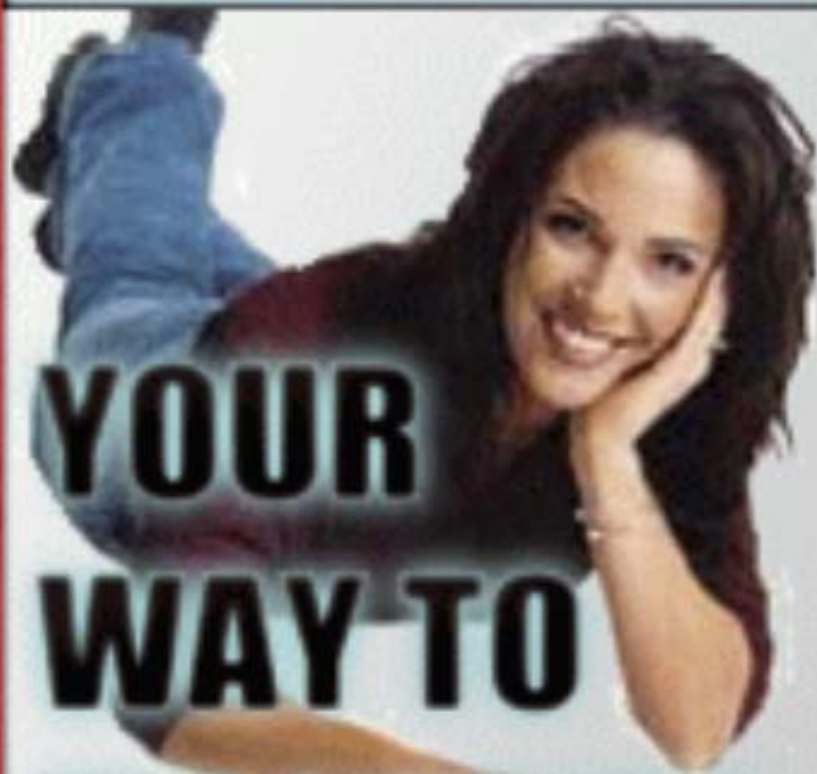


BLOGGING YOUR WAY TO FINANCIAL SUCCESS

BLOGGING

HOW TO MAKE ENOUGH
MONEY EVERY MONTH
SO YOU CAN FINALLY
QUIT YOUR DAY JOB



**YOUR
WAY TO
FINANCIAL
SUCCESS**

Blogging Your Way To Financial Success

How To Make Enough Money Every Month So You Can Finally Quit Your Day Job

Let's get something straight right from the start...

It's not about making money. It's about making money over an extended period of time.

Think about it... which would you rather achieve?

Option #1

Having invested a good deal of time and energy, you generate a fistful of cash in random chunks that could disappear at any time.

Option #2

Having invested a good deal of time and energy, you generate a substantial amount of cash that continues to flow on a regular basis for years to come.

Granted, anyone in their right mind would choose an imaginary third option. That is, to have a big wag of cash simply drop into their lap. You know, win the lottery, inherit a family fortune, that sort of thing.

It's the kind of financial windfall event that gives you the opportunity to bypass any form of time and energy investment and fall directly into the lifestyle of the filthy-rich.

But since we're talking about the real world here - and have to assume the average person is never going to experience some Hollywood rags-to-riches wealth benefit - there are only two other viable possibilities... Option #1 or Option #2.

So which one would you choose?

The first option has the capability of generating a lot of money. It's not guaranteed, mind you. But it does allow for a sizeable chunk of cash to manifest itself in the shortest period of time.

What you do is create a vast number of websites that are based on specific niche markets (for example, pets, health, fitness, finance, sports, real estate, gaming).

You generate a list of keywords that are related to whatever topic (or topics) you've chosen, terms that are actively and generously searched for each month.

Then, you use a software program to mass-create web pages for each of those keywords. And within the pages, you include one or more blocks of Google AdSense ads (<http://www.google.com/adsense/>).

The more keywords, the more pages, the more activity you'll gain from search engine traffic. The more traffic you gain, the more people will click on the AdSense ads.

And of course, the more clicks you receive, the more money you'll make.

At least, that's the overall plan. And since the ultimate goal is to generate as much money as possible, as quickly as possible, you work entirely on a quantity level.

In other words, page volume is your key to financial success.

As long as all those pages are optimized for individual keywords - and they carry a certain amount of keyword-related content - you've got a fairly good shot at getting them indexed in the search engines. If that's the case, gaining a considerable amount of traffic through those search engines won't be difficult.

So let's assume you put up twenty topic-oriented websites, each of them loaded with hundreds (if not thousands) of keyword pages. Let's also assume that these websites collectively result in a very high number of clicks on AdSense ads.

In no time at all, you would have reached a substantial monthly income. Which is exactly what you had in mind, the reason why you invested all that time and energy researching topics, evaluating competition, collecting keywords, and creating and publishing all those web pages.

The only problem is, even if you do manage to hit some high-dollar figure, that same income could be wiped out with no warning whatsoever.

Basically, you could check your AdSense statistics one month and see a whopping five figures. The next month, maybe half or even a third of that amount. And the following month? Nothing, nada, zip, zilch... zero income.

All those keyword pages you used in order to get tons of traffic from search engines? They've been de-indexed. Which means any and all of your money-making potential that was associated with them has completely disappeared.

So what do you do next? You start over from scratch. You research additional topics, check out the level of competition, generate more keyword lists, and work at getting a whole bunch more pages listed in the search engines.

Of course, if you're serious about this type of system, you won't wait until it's too late. You'll create niche websites on a continuous basis, one right after the other. That way, if one or more of the previous sites fail, new ones will be there to take up the slack.

And that's pretty much what you'll have to do in order to keep this particular option going strong. But you also need to prevent the search engines from de-indexing your pages. Or worse, banning your sites altogether.

In order to do that, you would need to concentrate on making certain those pages carry a considerable amount of quality content, the kind search engine spiders are hungry for.

Basically, you would need to treat your AdSense pages the same way you would treat any other website page. Rather than merely create and publish sheer volume, you would have to seriously think about how to keep all those pages listed in the search engines.

For the most part, that would involve regular and ongoing upkeep. In other words, it would