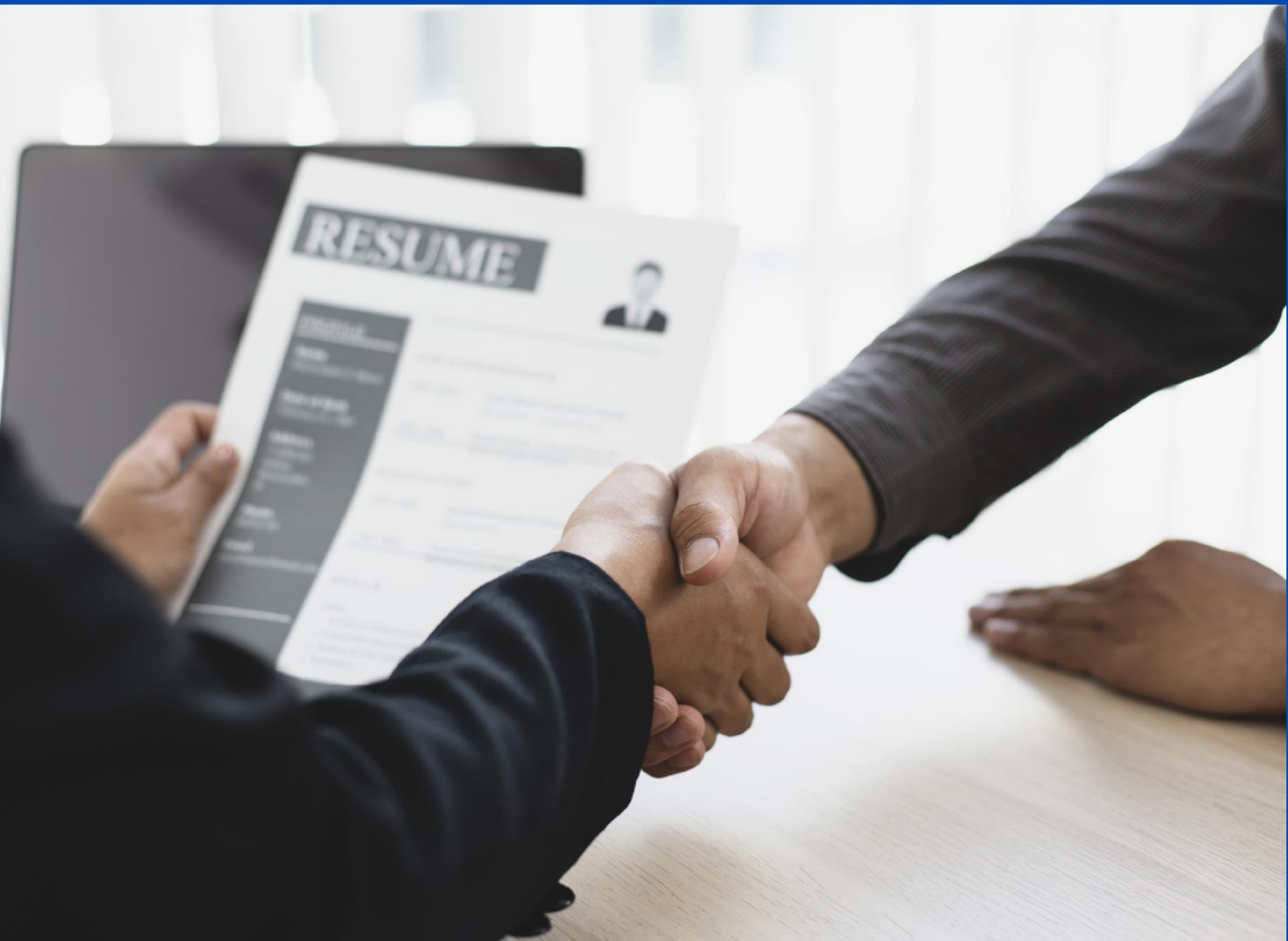


COMMON INTERVIEW QUESTIONS

AND HOW TO ANSWER THEM
TO NAIL THAT DREAM JOB



BY ASHAN BRIDGEBUNSEE

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1. What Are Your Strengths?

In this chapter, we'll delve into one of the most common job interview questions: "What are your strengths?" You'll learn how to provide a compelling and effective response to this question, ensuring you stand out as a strong candidate for the job.

Understanding the Question:

Before we dive into crafting the perfect answer, it's essential to recognize that the "What are your strengths?" question is closely related to another popular query: "Why should we hire you?" These questions essentially seek the same information. Your goal in answering both is to demonstrate how your qualifications match the job requirements and why you are the ideal candidate.

The Challenge:

The challenge with this question is that what you perceive as a strength might not align with the interviewer's perspective. Your strengths need to be the ones the company values for the specific role, which is why a generic list of positive qualities about yourself may not suffice.

The Solution:

To ace this question, follow these steps:

Job Requirements Analysis:

Start by thoroughly examining the job posting. The company has already outlined the key skills and qualifications they seek. Take note of these requirements; they hold the key to your answer.

Match Your Strengths to Job Requirements:

Instead of listing arbitrary strengths, align your response with the job requirements. For example, if the job posting requests five years of experience, an educational qualification, and proficiency with specific tools, emphasize these exact strengths in your response.

Address Weaknesses or Shortcomings:

If you don't meet all the job requirements, don't avoid the topic. Address the gaps in your qualifications by explaining how your skills and experiences make up for it. Offer substitutes or relevant experiences that demonstrate your ability to adapt.

Soft Skills Dilemma:

Soft skills, such as communication, interpersonal abilities, and likability, play a significant role in job interviews. Should you mention them in your response? The debate on this topic continues. Here's the perspective:

Do Not Explicitly Mention Soft Skills:

Soft skills are better demonstrated during the interview rather than declared. Let your behaviour and communication showcase your soft skills.