

Social Media Planner

An in-depth record for your business



Social Media Overview

About

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Social Media Handles

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Competition

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Target Audience

Gender:

Children: Yes No

Age Range:

Interests:

Marital Status:

Location:

Income:

Weekly Planner

	Platform	Post	Time	Stats
Sun				
Mon				
Tue				
Wed				
Thu				
Fri				
Sat				

Monthly Planner

Month: _____

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

To-Do List

Notes

Monthly Trends

January

February

March

April

May

June

July

August

September

October

November

December

Monthly Review

What Worked

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What Did Not Work

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Do More of

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Do Less of

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This Month I Achieved

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Yearly Planner

Jan				
Feb				
Mar				
Apr				
May				
Jun				
Jul				
Aug				
Sep				
Oct				
Nov				
Dec				

Annual Overview

January

February

March

April

May

June

July

August

September

October

November

December

Post Ideas

Month:

Post Somethings About	Post Somethings About	Post Somethings About

Post Somethings About	Post Somethings About	Post Somethings About

Post Somethings About	Post Somethings About	Post Somethings About

Post Somethings About	Post Somethings About	Post Somethings About

Post Somethings About	Post Somethings About	Post Somethings About

Post Review

Platform:



Date & Time Posted:

Post:

Like:

Follower:

Comments:

Improvements

Platform:



Date & Time Posted:

Post:

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Improvements