

How to Get

FREE WEBSITE
TRAFFIC

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SIMPLE EASY WEBSITE TRAFFIC

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Use Google Keyword Tool to Increase Your Free Traffic

You want to bring more traffic to your site and you want to do it with no associated costs. Great news! There are several tools you can put to work for you and one of those is the Google Keyword Tool. If you are not familiar with this tool, now is a good time to do so.

The Google Keyword tool can help you find long tail keywords that aren't as competitive and then help you to build content around these words. The most competitive keywords are a real fight to place with and yet most searchers will use alternative keyword searches and those are what you can target with Google Keyword Tools. Not only will you have an increase in traffic you'll have traffic that you would not normally get but that is certainly a fit for your niche.

The Google Keyword Tool Box site is one way to utilize a number of tools that can be of benefit to you and your site. This site contains a number of tools such as Webmaster Central Tool Set, Website Analytics, AdSense Webmaster Income, Free Webmaster Blog, and more. When you take advantage of these tools you can really make the most out of your keywords.

If your niche is especially competitive, this is a great way for you to start to build up small recurring traffic so that you can engage the users.

If you want to increase your traffic, you need to be able to bring new visitors to your site. If you continue to use only the keywords or keyword phrases that you always use, then you will only see a slower smaller growth of your traffic.

However, if you choose to look at other related keyboards and expand on your keywords or keyword phrases then you have the opportunity to see your free traffic consistently grow and expand.

Increase Your Site Traffic With Ethical Link Building

Are you looking to increase your site traffic? Would you like to do it for free? If you answered yes, you aren't alone. That's what most of us are trying to do. The key is to increase your traffic ethically, and you can do this with ethical link building.

Link building is very important for your site. This is the process where you create links that point to your page from someone else's page. This happens naturally as quality content is created, but there are also things you can do to build links.

#1 You can trade links with other sites that are directly related to your website's subject matter to bring more traffic to your site. For example, let's say you sell oranges on your site, then you could look to link with other sites that sell oranges or related products like orange juice, orange salad, etc.

You can build two way links that include the other site providing you with a link while you provide them with a link. You should never link to sites that are inferior or low quality as this will threaten your own ranking in the search engines.

You can link back on forums and blogs that are related to your site. Find communities that are in your niche market, create a user profile, enter your site information and then start to make quality posts. This will bring you free traffic to your site.

You should also directly contact other sites that are related to your niche. If you can get these companies to link to your website through a blog post or how to article it will significantly increase your free traffic to your site.

Finally, take the time to create an RSS feed, which will allow your articles to easily link to a number of different places. Submit the RSS feed to numerous related directories and give your traffic a direct boost.

Linking is a powerful tool that when used ethically can increase your traffic and your placement in the search engines.

Increase Your Free Traffic with Optimized Articles

If you want to increase your free traffic take advantage of optimized articles. There are three key ingredients to a successful web page/article being optimized:

1. Your meta title
2. Your description
3. Your keywords

This is very simple to fill out and follow when you publish content on your site so take the time to do so. It will help you to begin to rank better and faster with your keywords.

Are you still unsure of what's needed from you? Read on.

A page title is one of the key factors for page ranking and should be given the care and attention it deserves. Your page title tags show up in SERPs or Search Engine Result Pages. Google and other search engines use the title tag as their search results title for that page.

Every page on your site should have its own unique title tag. It should start with a relevant keyword whenever possible. Don't put your company name in the title tag/ The keywords in your title should be in your page and visa versa.

Let's look at an example. If your keyword is blue jeans your title could be "Blue jeans at discounted prices" and your first paragraph of your content could start with something like, "Blue jeans are comfortable and rugged and now you can buy them at discounted prices."

Try to avoid stop words, which are words that break up your keywords. For example, blue discount jeans. Discount would be a stop word.

In your meta description you need to provide a short and concise summary of what your site content is. Search engines often display the meta description with your title in the search result pages. Your keyword should also be included here.

You'll have one or more keywords, but you should have one primary keyword and the rest will be secondary. You will use the primary keyword in your title and description.

There it is – optimized articles or content can help to increase free traffic to your site.

Increase Your Free Traffic Using Your Blog

If you are looking for a way to increase your free traffic to your site, consider using your blog. Your blog could be a powerful tool that you are under utilizing.

SEO remains king when it comes to organic search traffic. Your niche will have some popular search terms within it. The more of those you include in your blog the more organic the leads to your blog will be. However, if you include too much text on the main page of your blog, it can be more harmful than good.

Use your blog to write about your niche. It doesn't matter what the niche is, make sure to find out what keywords and keyword phrases are trending in that industry or niche, and then make sure that they are included in your blog posts.

You will want to make sure that your blog has a link back to your website that is highly visible. The blog is going to help to increase the visibility of your website and the amount of traffic that your website gets.

Blogs are a form of social marketing. They are often far less formal than your site and share information about your niche whether that is the postings of an expert, opinions about a product/service, information about products or just about anything else that is relevant to your niche. It allows visitors to leave comments and to share your blog posts through other social media channels.

That means you need to give your blog the correct attention. Everything you post should be of quality and it should engage the reader. Doing so means your visitors will return and they will want to share your blog with others that they know. In turn, the number of people that jump from your blog to your website should also increase.