

amazon SALES SECRETS

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YOUR AMAZON SUCCESS GUIDE

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Getting Started Making Money With Amazon – Part 1

Since you're here reading this, you've likely already heard about how you can make money with Amazon Affiliate Program. Perhaps you have already created your own website and hosted it in hopes of making some good coin with Amazon Affiliate Program. If you are unsure exactly how to do that, you aren't alone. Here are some steps to get you started.

1. Learn basic HTML – If you don't know HTML already, now is a good time to learn it. It will help to keep your costs down and give you more flexibility. Many sites are WYSIWYG but the trouble is you lack any flexibility when it comes to creating hyperlinks, formatting text, and carrying out other tasks that can help you to make money with Amazon. There are tons of HTML tutorials online so in no time at all you can learn the basics.
2. It's time to decide what your niche or topic will be – If you are planning to make recommendations, do product reviews, or just talk about a certain product or products in an effort of selling that product. Make sure you choose a narrow niche that is distinct and will be easy to target. For example Latin dance, card making, Jack Russell, etc.
3. Pick the domain name – make sure that you give this the thought it deserves. Choose a name that is keyword rich to help you with SEO, a name that is relevant, and matches your niche. Of course, it will have to be available so have a few options that you'll be happy with. For example, latindanceforbeginners.com easycardmaking.com or ilovejackrussel.com you can also be creative in case the domain you want isn't available by using hyphens, such as latin-dance-for-beginners.com or choose a different domain extension. There are tons – for example net, ca, org, edu, etc.
4. Register the domain name – Many hosting sites are set up so you can register your domain right away but if not you can register it separately through many different sites. Once you register your domain name, it will be yours to use. Registering a domain for a year ranges from \$10 to \$20 on average.
5. Setup web hosting – This is where you need to be careful. There is really expensive web hosting and generally there is no reason to pay high rates. Even if they offer all kinds of tools most people don't use the majority of these features and you'll be paying for them. You should be able to find hosting for as little as \$5 a month, and for as little as \$10 you can find hosting for unlimited sites.

There you've got a good start. Read Part 2 for the final steps in getting started making money with Amazon.

Getting Started Making Money With Amazon - Part 2

In Getting Started Making Money With Amazon Part 1, we walked through the steps up until finding your web hosting. Now let's look at the final steps to getting started.

6. Install the blog software – Why blog software? Because it will provide with the necessary structure to make it easy for you to run an effective site and post new content easily. WordPress

is the most popular. It is open source, which means it's free, it's easy to install, and it is extremely powerful. Many web hosts have a one-step process for installation, or just download and follow the instructions provided.

7. Make it look good – One of the perks to WordPress is all the templates that you have to choose from. In addition to the hundreds of free themes, there are hundreds of WordPress themes you can buy. Pick a theme that looks good, ties to your niche, has the layout you want, and offers what you want to be able to do in terms of tools.

8. Create your categories – Your blog software should allow you to setup categories that help you to organize your entries so it is easier for your visitors to find what it is they are interested in reading. For example, your Jack Russel site might have a number of categories such as training, eating, toys, etc.

9. Become an Amazon Associate – The sign up is simple, and it's free. Just go to the Amazon site and at the bottom click the 'Join Associates' link. You'll want to have your site set up – at least the basics with some content, as they are going to review your site.

10. Create the blog posting links – There are different ways to create your links. You can use the tools offered by your blog software, but the easiest way is using the Amazon Build A Link tool. Log into your Associate page, and find the product you want to review. Build your personalized link. There are a number of options for link building but most would tell you that the text links are most effective.

11. It's time to blog – The time has come to write your blog review and post it. You will insert your link code to the product on the Amazon site (created above) that you are writing the review for. You will want to include a number of reviews.

12. Promote your website – Make sure you take time to promote your website/blog. There are all kinds of online communities that can help you do this, as well as social media, directories, etc. The more exposure the better!

There you have it – in Part 2 we have set you up so that you are ready to start making money with your Amazon affiliate program. So what are you waiting for? Why not get busy today?

Can You Make Money With the Amazon Affiliate Program?

If you have been looking at the Amazon affiliate program and wondering if it is right for you, the only person that can answer that question is you. But we are going to provide you with all kinds of reasons why you should consider this program.

#1 Commissions

Many don't think the 4% commission is adequate, but consider the difference it makes between a \$10 disk, which is .40 cents, and a \$5000 camera, which is \$200 – suddenly the 4% doesn't seem all that bad. In addition, it's pretty easy to take the 4% to 6%. All you need to do is sell seven items. Now consider this – if you make your seven items, using low ticket items that sell fast, that puts you in place for the high ticket items at a higher price. You have make as much as 8.50 percent when you reach the higher end of the selling scale.

#2 People Purchase More Than a Single Item

One thing that is great about Amazon is that it is like 'one stop shopping.' You send them to the site – they buy 'your' advertised item and then they shop some more – you get paid. Or if they leave the site but come back within 24 hours you still get your commission. So let's look at an example. You send a potential customer to the site because they are going to buy a 'book' you promoted. When they get there they not only find buy the book they buy a headset, and then finish their purchase with a new phone. Now you'll get paid commission on all of those items.

#3 Remember That Every Little Bit Adds Up

Initially the commissions may seem small. You may think how can you possibly earn a living with small commissions – after all 4% on a \$10 item is .40 cents. Celebrate these little payouts because before long one item is ten items and ten items is a thousand items. Before long to go with the ten dollar items are the items that cost hundreds of dollars. Soon your commission checks will grow and you will enjoy the benefits of a steady income. So be patient. Make sure that you provide plenty of links on your website or blog to bring people to the products you are selling.

#4 Many Links to Products

As we touched on above, make sure that you are providing many links to the products you want your site visitors to click and eventually purchase. The more links the more likely that you will have a sale complete. Don't be afraid to place your links strategically in your content or article.

Why Amazon Affiliate Program is Better Than Others

Whether you are new to affiliate marketing or been around for some time. If you find yourself struggling, you have just landed at the right place, because by the time you are finished reading this article, you will be ready to maximize your income with the right affiliate program. It is time you learned why Amazon Affiliate Program is better than the others.

The first thing you need to understand is that there is no such thing as success as an online marketer through luck. It doesn't just happen for some and not happen for others. It comes from hard work and understanding what makes it work, and Amazon Affiliate Program is certainly one that is worth understanding. Why Amazon Affiliate better than others?

1. You do not need to pre-sell. There is a lot less skepticism from your visitors when they are looking at buying physical products over digital products. That's because with digital products you really don't know what you are getting until after you make the purchase, where as with physical products you know what it is you are buying in all aspects. Physical goods are also more popular because the product is tangible – you can feel it, touch it, see it, and hear it. It will stimulate all four of your senses in a way digital products can't.

2. There is zero saturation. You've probably heard the stories yourself about products that are 'over sold online' to a group that is marketed to, such as with how to make money programs. When you are selling Amazon products, you do not have to ever worry about too much competition because it does not exist. Tens of thousands of a single product can be sold every year, and you do not have to be concerned with any one marketer cornering the market.