INTERNET MARKETING SECRETS



Contents

Chapter 1: Introduction

That All Sounds Great! But I Don't Have the Time or the Knowledge!

Who is This Book For?

Chapter 2: What Makes the Internet Go Around

The Economy of the Web

The Role of the Internet Marketer

Chapter 3: Earn Instant Money using the PLR Business Model

PLR Products: The Fastest Way Imaginable to Start Making Reliable Income Online

Chapter 4: Create Affiliate Marketing and Other Business Models in Free Time

What is Affiliate Marketing?

How it Works

Other Great Online Business Models You Can Set Up in No Time

Chapter 5: Picking Things to Make Money Online

Picking the Niche

Merging Niches

Choosing Products With Value Proposition

Chapter 6: Facebook Ads and Google AdSense for Super-Fast Profits

An Introduction to Facebook Ads and How to do it Right

An Introduction to Google AdWords

Chapter 7: Profiting From a Big Blog Using the Best Growth Hacks

Why You Should Always Sell and Never Display Ads

Building Trust and Offering Value

Growth Hacks for Quickly Growing Your Audience

Your Super-Fast Guide to SEO

<u>Chapter 8: Conclusion and Productivity Tips to Help You Do More Work in Less</u> Time

Conclusion

Chapter 01 - Introduction

To this day, it amazes me that more people aren't aware of the HUGE potential that the internet represents when it comes to earning money.

This is not just an option for those lucky, tech-savvy entrepreneurs; this is something that *anyone* can



start doing with amazing effects. If you know how to use a computer, then you could be earning money online.

Not only that, but you could be earning *passive income*. That means you could be earning money *while you sleep*. And those passive income business models don't need to be complicated to set up by the way. This is something you can start doing in days if not hours.

Some online business models are so shockingly simple that they literally involve doing little more than 'copying and pasting' an exciting business model to start making it work for you.

And it's not just money that you can stand to gain by doing all this. Running a business online gives you a way to make money doing something you love and that you're truly passionate about. More than that, it will allow you to develop a small amount of fame.

Can you imagine how rewarding it would be to get emails from strangers telling you that your videos or your blog posts changed their lives?

This can be a stepping stone to great things. It can be a way to find yourself on TV some day. It can lead to a publishing contract.