

# 3 ESSENTIAL TOOLS FOR ONLINE BUSINESS GROWTH

TOP 3 TOOLS EVERY ONLINE BUSINESS  
NEEDS AND TIPS ON GETTING STARTED  
WITH THEM

**ROSINA  
BIGNALL**



Welcome to

## 3 Essential Tools For Online Business Growth

After giving everything to the company I worked for, I lost my corporate job for no apparent reason. I was trying to live on disability, suffered from serious depression, and was without hope.

So I turned to the internet and decided to start an online business. I listened to the gurus and experts and got caught up in all the tools they said I needed.

I was trying to use everything and even with my software engineering background it was a lot to manage!

As I looked at all the tools I was using and what I absolutely needed to do I discovered I could whittle it down to 3 essential tools. Now I can run my business and move forward with the leads, sales, sign-ups and profits that I really want in my business.



This e-book contains the principles I learned to keep my business growing.

At the end of this e-book there's a link to my Techno Savvy program where you can join my community and I can help you with the technology involved in using these tools (a \$443/month value!) But don't worry you'll find it at an amazing discount.

Enjoy this e-book, and I look forward to working with you soon!



## Introduction

### 3 Essential Tools For Online Business Growth

Every online business needs tools to run your business so you can get leads, sales, sign-ups and generate profit.

The question is what are the tools you really need, why do you need them and how do you use them?

There's tons of things people will tell you, you absolutely must have to run your business online.

If you follow the advice of these experts and gurus who have been in business for a long time you'll end up with tons of tools that you absolutely **need** and **know how to use** and **somehow make them work together**. Tools that you might not even really need, or know how to use correctly to make money from your investment.

I'm not here to list all those things, you can find plenty of advice telling you all the things you must have.

But tell me having all those things isn't confusing, not to mention vastly overwhelming!!

There's so much to do, learn, and understand. And each of them works differently!

Take a breath and relax.

While you may need most of those tools eventually (and not every business does) you can start and get into profit quickly with 3 very basic business tools. Learn them, get to know them and get comfortable with them. Then later, as your business expands, you can consider adding additional tools - **if** your business NEEDS them.

So, what are these three most basic tools every online business needs and why do you need them? When you join Techno Savvy you'll learn how to use them.

The 3 tools you really need to get started are:

- 1. Page Builder**
- 2. Autoresponder**
- 3. Link Tracking**

You may not even know what these are yet, let alone why you need them, so let's talk about them individually.



## Tool #1

# Page Builder

The first tool you need is a page builder or more specifically a funnel builder.

## What Is A Funnel Builder Or Even A Page Builder?

The web we browse is made up of pages, tons of different kinds of pages collected onto websites. Pages can be used to sell products, collect email addresses, educate people, and TONS of other things. A page builder is what people use to make those pages.

There are many types of page builders on the web, but you specifically need to build pages that sell products. Whether you are selling yourself,

