ZERO-COST TRAFFIC TACTICS



10 Proven Methods To Generate Website Traffic Without Paying a Cent

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Introduction



When you have a website, the most important factor in whether or not you are successful – whether your website is trying to sell something or simply trying to get followers and readership – is how much traffic you have.

Traffic is important because it helps you to rank higher in search engines, it helps you to gain expertise in the topic or industry that you're in, it allows you to establish influence and of course, to give you the ability to earn money through affiliate sales, direct sales or even advertising on your website if your traffic is great enough.

But getting traffic these days is tricky. There are millions of competing websites out there and some of them of been around since the dawn of the Internet. In fact, NetCraft announced in late 2014 that there are now over 1 billion websites on the Internet. Without a budget of massive proportions, how do you get traffic to come to your site? SmartInsights says that there are a little less than 3 billion people that are going to be surfing the Internet