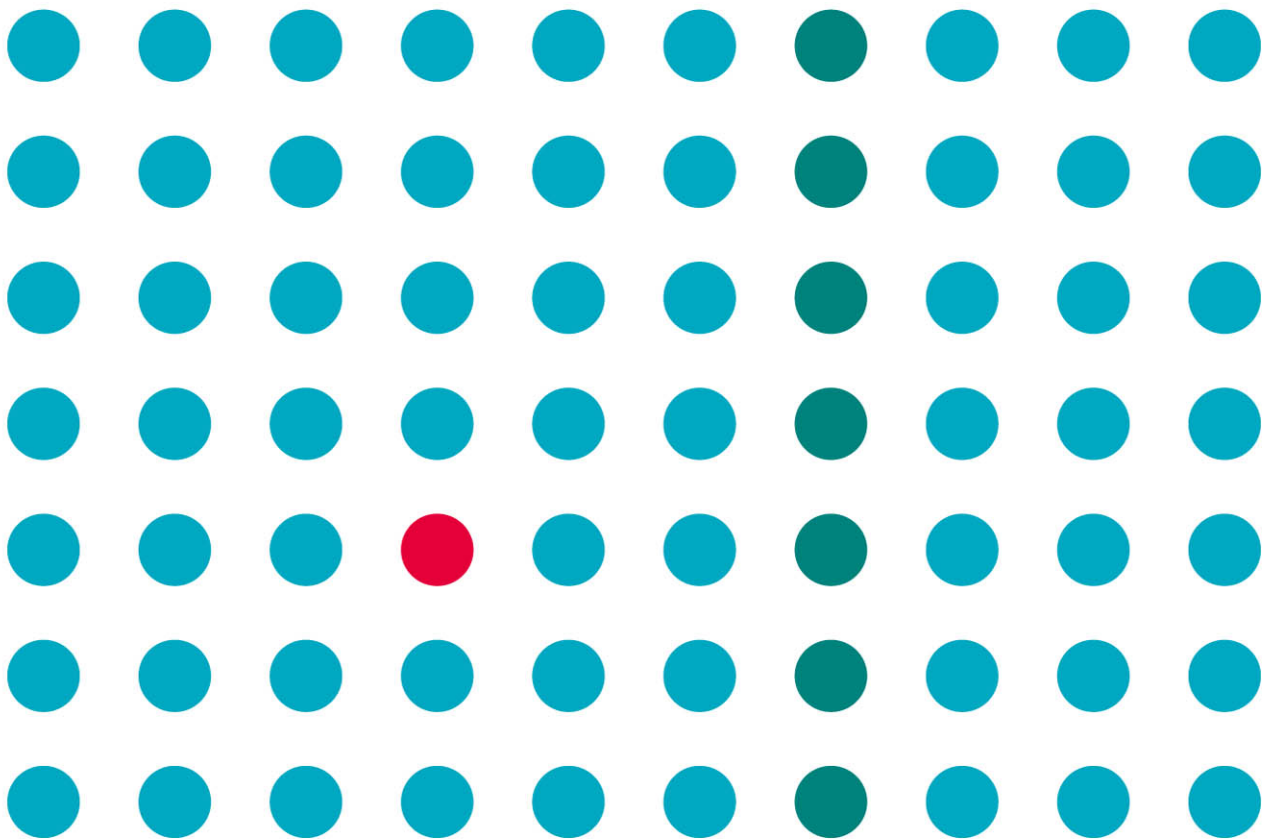


100 THINGS

EVERY DESIGNER NEEDS TO KNOW ABOUT **PEOPLE**

SUSAN M. WEINSCHENK, Ph.D.





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