

SUPER AFFILIATE STATUS



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Making Sure You Plan For Success

Getting affiliate links is the easy part. Having a place to host them—now that's a little more involved. Having a place to host them where people will convert to buyers—that's even more work. You need to create a place where people can find you, where they'll want to come for information or assistance, and where they'll leave only to go complete the sale (even though they may not realize they are 'leaving'). Nevertheless, it can be done. But before you do anything, you need to structure a game plan. You need to write the plan that gives you all the potential for selling that you need.

But first, your plan

We won't go into detail about how and where to get an actual website—that's information you can find out easily enough and quite possibly already have. We'll throw out a couple of names like GoDaddy and HostGator, but also know that there are numerous hosts and website building templates ranging from the freebie that came with your ISP to being your own host. The only point you need to know is that anyone can build a workable, attractive website; and even if it's not the best looking on the block, if it's built so that traffic can come, they will.

What we want to focus on more is the structure of your website and/or websites. First off, we'll talk about the individual sites themselves.