



**HOW TO BECOME A CONTENT  
CREATOR AND INFLUENCER**

by Otto Romann

# Table Of Contents

1	Disclosure
2	Introduction
2	Discover Your Niche
3	Choose Your Platform
3	Develop Your Brand
4	Create High-Quality Content
4	Build Your Audience
5	Monetize Your Content
5	Manage Your Brand
6	Stay Current and Innovative