

# MASTER YOUTUBE INFLUENCE

THE STEPS TO BECOME A YOUTUBE  
INFLUENCER AND GROW YOUR BUSINESS



# **Master YouTube Influence**

**The Steps To Become A YouTube Influencer  
And Grow Your Business**

## Table of Contents

<b>Introduction.....</b>	<b>1</b>
<b>Learning from some of the most Famous YouTube Influencers.....</b>	<b>2</b>
<i>The Top Influencers on YouTube .....</i>	2
<i>YouTube Influencers have changed how Marketing works.....</i>	4
<b>How to Start your YouTube Influencer Journey.....</b>	<b>5</b>
<i>You need a Goal and a Plan .....</i>	5
<i>Create your Channel.....</i>	6
<i>What Niche are you in? .....</i>	6
<i>What will your Voice be? .....</i>	7
<i>Make Engaging Videos.....</i>	8
<i>Create a Content Schedule.....</i>	9
<i>Video Creation.....</i>	9
<i>Use Video SEO Techniques .....</i>	11
<i>Post New Videos Regularly.....</i>	12
<i>Use Social Media to Promote your Videos.....</i>	12
<i>Monitor the Performance of your Videos .....</i>	13
<b>Using YouTube Promotional Tactics .....</b>	<b>15</b>
<i>Create a Channel Trailer .....</i>	15
<i>Increase your Subscribers.....</i>	15
<i>Make your Video Thumbnails Enticing .....</i>	16
<i>Use Enticing Titles .....</i>	16
<b>How you can use your Influence on YouTube .....</b>	<b>17</b>
<i>Be a Micro Influencer.....</i>	17
<i>Create a Statistics File for potential Sponsors.....</i>	17
<i>Be Proactive and find Potential Sponsors.....</i>	18
<i>Sign Up for the YouTube Partner Program.....</i>	19
<i>Affiliate Marketing.....</i>	19
<b>Final Words .....</b>	<b>20</b>
<b>Essential Resources.....</b>	<b>21</b>