



Pinterest Ninja

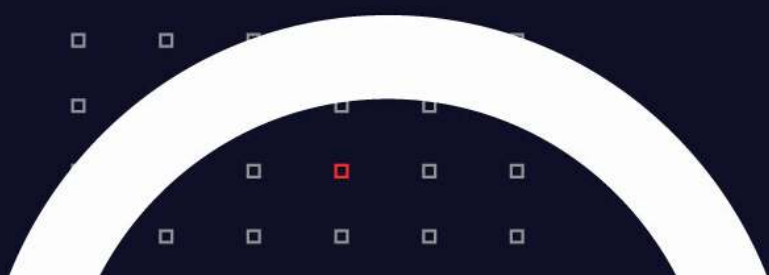
Have you always wondered how to
use Pinterest the right way?

Daniel Wentworth



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Learn How To Use Pinterest



Pinterest Ninja



Unless you've been living in Antarctica for the last few years, you've probably heard of Pinterest, but that doesn't mean you "get it".

Pinterest Ninja

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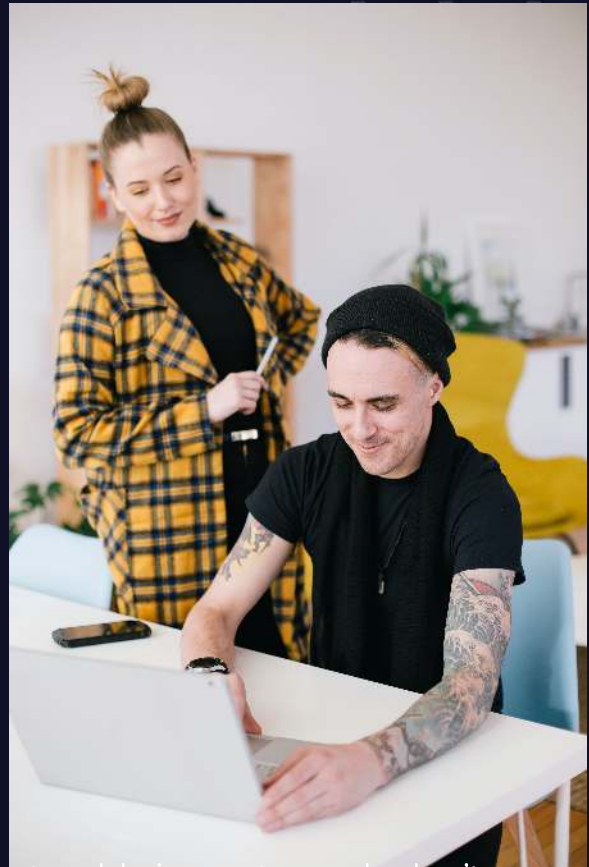
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Introduction

Pinterest is one of the most popular websites in the world, receiving a massive number of visitors each and every day. Its fans are die-hard, and they spend a great deal of time pinning new items, organizing their boards, and looking through new content. Not only that, but Pinterest has been proven to be one of the highest converting websites in the world as far as converting views into buyers.

Some marketers mistakenly believe Pinterest is mostly women, but the fact is men make up a large chunk of its users, and they are just as voracious in their consumption of content as female users. The site has a good mix of every age range, too. Chances are, your demographic is represented on the site, no matter what your niche is.



The trouble is most people don't know how to use the site correctly in order to get traffic. They don't know how to properly optimize their profile, get followers, or get people to view and re-pin their content.

In this guide, you're going to learn the ins and outs of using Pinterest correctly, and how you can make the most of it in order to get the most possible traffic—and hopefully sales, too.

So, let's get started.



In case you haven't heard of the site, or you just haven't used it before, let me explain a little bit about what the site is, and what it is used for.

Pinterest is like a virtual corkboard. You've probably seen these in schools or offices, or you may even have one of your own. If you haven't, they're typically framed squares of cork that you can use push pins or thumbtacks to affix things like notes and pictures to in order to plan things or remind yourself of things.

Pinterest works the same way. You create "boards", which are basically like folders on a computer, and then you "pin" pictures or videos (which can link to other websites) to those boards.

For example, you might create a board called "Recipes" to which you might pin pictures of various dishes you'd like to try the recipes to. Then as you browse through your board, you can see all of those pictures at a glance, which can help you decide quickly which one you'd like to try at a given moment.

