



MONTHLY BLOG PLANNER

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WHAT'S INSIDE:

- Size: 8x10 inches
- 114 Pages
- Inclusive of the following:

<h3>BLOG PLANNER</h3> <p>BLOG TITLE: _____ DOMAIN: _____</p> <p>TARGET AUDIENCE: _____ NICHE OVERVIEW: _____</p> <p>MAIN FOCUS: _____</p> <p>PRIMARY KEYWORDS: _____ MAIN TRAFFIC SOURCES: _____</p>	<h3>BLOG CONTROLS</h3> <p>ADMIN LOGIN: _____</p> <p>AFFILIATE ACCOUNTS: _____ ADVERTISER ACCOUNTS: _____</p> <p>WORKING ACCOUNT LOGINS: _____</p> <p><i>Important Contacts</i></p> <p>PARTNERS: _____ OTHER: _____</p>	<h3>SOCIAL MEDIA</h3> <table border="1"> <tr> <td>TWITTER</td> <td>FACEBOOK</td> </tr> <tr> <td>INSTAGRAM</td> <td>PINTEREST</td> </tr> <tr> <td>TIKTOK</td> <td>YOUTUBE</td> </tr> <tr> <td>OTHER</td> <td>OTHER</td> </tr> </table>	TWITTER	FACEBOOK	INSTAGRAM	PINTEREST	TIKTOK	YOUTUBE	OTHER	OTHER	<h3>BRAND CREATION</h3> <p>BLOGS / TAGLINES: _____ WRITING & CONTENT STYLE: _____</p> <p>NICHE SUMMARY: _____</p> <p>5 WORDS TO DESCRIBE MY BLOG: _____</p> <p>HOW MY BLOG PROVIDES VALUE: _____</p> <p>MISSION STATEMENT: _____</p>
TWITTER	FACEBOOK										
INSTAGRAM	PINTEREST										
TIKTOK	YOUTUBE										
OTHER	OTHER										
<h3>MONTHLY GOALS</h3> <p>MAIN OBJECTIVE: _____</p> <p>GOAL: _____ ACTION STEPS: _____</p> <p>GOAL: _____ ACTION STEPS: _____</p> <p>GOAL: _____ ACTION STEPS: _____</p> <p>TRAFFIC STATE: _____ MAILING LIST SUBSCRIBERS: _____</p>	<h3>CONTENT PLANNER</h3> <p>POST TITLE: _____ PUBLICATION DATE: _____</p> <p>TARGETED KEYWORDS: _____ TO DO CHECKLIST: _____</p> <p>SOCIAL SHARING: _____</p> <p>TOPIC OUTLINE: _____</p> <p>NOTES: _____</p>	<h3>CONTENT PLANNER</h3> <p>CATEGORY: _____ SEO CHECKLIST: _____</p> <p>RESOURCE LINKS: _____</p> <p>GRAPHICS/IMAGES: _____</p> <p>KEY POINTS: _____</p> <p>NOTES: _____</p>	<h3>POST PLANNER</h3> <p>WEEK OF: _____</p> <p>TYPE: <input type="checkbox"/> ARTICLE <input type="checkbox"/> TUTORIAL <input type="checkbox"/> REVIEW <input type="checkbox"/> GUEST POST <input type="checkbox"/></p> <p>PUBLICATION DATE: _____</p> <p>TITLE: _____</p> <p>CATEGORY: _____</p> <p>KEYWORDS: _____</p> <p>NOTES: _____</p>								
<h3>POST PLANNER</h3> <p>WEEK OF: _____</p> <p>TYPE: <input type="checkbox"/> ARTICLE <input type="checkbox"/> TUTORIAL <input type="checkbox"/> REVIEW <input type="checkbox"/> GUEST POST <input type="checkbox"/></p> <p>PUBLICATION DATE: _____</p> <p>TITLE: _____</p> <p>CATEGORY: _____</p> <p>KEYWORDS: _____</p> <p>NOTES: _____</p> <p>LIST BUILDING PROGRESS: _____</p> <p># SUBSCRIBERS: _____ EMAILS THIS WEEK: _____</p> <p>SOCIAL MEDIA PROMOS THIS WEEK: _____</p> <p>EXTERNAL LINKS: _____ PRODUCTS PROMOTED: _____</p> <p>INTERNAL LINKS: _____</p>	<h3>MARKETING PLANNER</h3> <p>TOP TRAFFIC CHANNELS: _____</p> <p>MARKETING TO DO LIST: _____</p> <p>FREE ADVERTISING IDEAS: _____ PAID ADVERTISING IDEAS: _____</p>	<h3>MARKETING PLANNER</h3> <p>PROMOTIONAL STRATEGIES TO MAXIMIZE EXPOSURE</p> <p>PROMOTIONAL IDEAS: _____ MARKETING TO DO: _____</p> <p>SOCIAL MEDIA CAMPAIGN TRACKING: _____</p> <p>NOTES: _____</p>	<h3>GUEST BLOGGING</h3> <p>POST TITLE: _____</p> <p>PUBLISH DATE: _____ CATEGORY: _____</p> <p>MAIN TOPIC: _____</p> <p>POST SUMMARY: _____</p> <p>KEY POINTS: _____</p> <p>INCLUDED LINKS: _____</p> <p>TAGS & KEYWORDS: _____</p>								