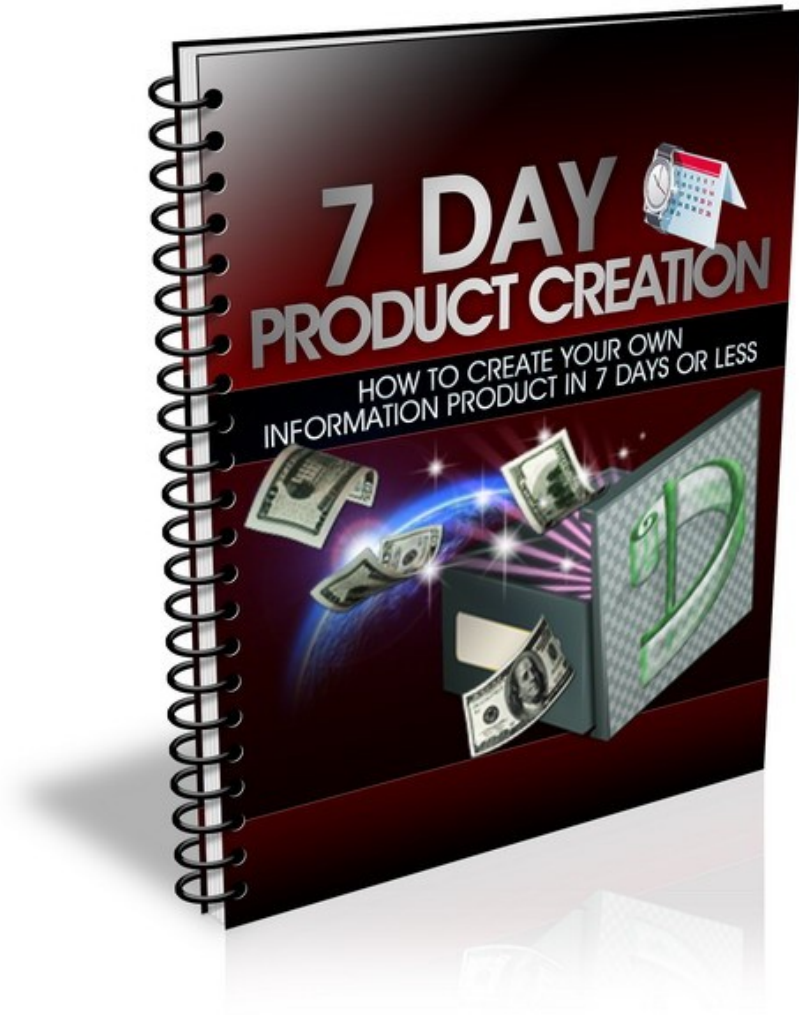


7 Day Product Creation Crash Course



7 Day Product Creation Crash Course

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Introduction

Selling information products is a very lucrative business, whether it is an eBook, an mp3 file or an instructional video. Marketing these types of products can make you RICH!

Digital information products need no physical space to store stock, and they can be produced relatively cheaply and quickly. In fact you probably already have the means to create your first product right in front of you right now.

All you need are these basic essentials:

- A computer with a couple of software programs. These programs can be downloaded from the internet for free - we'll give you the links you need later on in another chapter.
- An internet connection either a fixed contract price or a Pay as You Go connection.
- A domain name and some hosting space.
- A means of taking payments from your customers
- An Idea

You need very little working capital compared to other business start ups, and we are going to show you how to create your product quickly and easily in just the next 7 days.

You will never find an easier, faster or cheaper method to making money online than this.

7 Day Product Creation Crash Course

Why Create an Information Product.

Every day people are surfing the Internet looking for answers to their specific problems. They need to know, they want the information and they want it RIGHT THERE AND THEN.

You'd be surprised at what people are looking for and how easy it is to just do a little in depth research and produce exactly what they are looking for.

We know, we can hear you saying, but why should someone buy something when they can find the answers for free? The simple answer is TIME. By creating an information product that caters specifically to their wants and needs you are saving the other person their most valuable asset, their time. Your product will give them the instant answer to their most pressing problem.

Once you have identified your hungry crowd you simply provide them with an information product that will give them a solution to their problem.

Using the methods contained in this book, you will quickly be able to identify what people want and desire and you will be able to produce an information product to fulfil their needs.

Once you have created your product, that's it, you can sell it to as many people that need it over and over again, creating a passive income stream forever.

People are always looking for information on all kinds of things to help improve all areas of their lives.