

LEARN HOW TO MAKE MONEY AND AVOID THE PITFALLS OF USING PLR

Private Label Rights



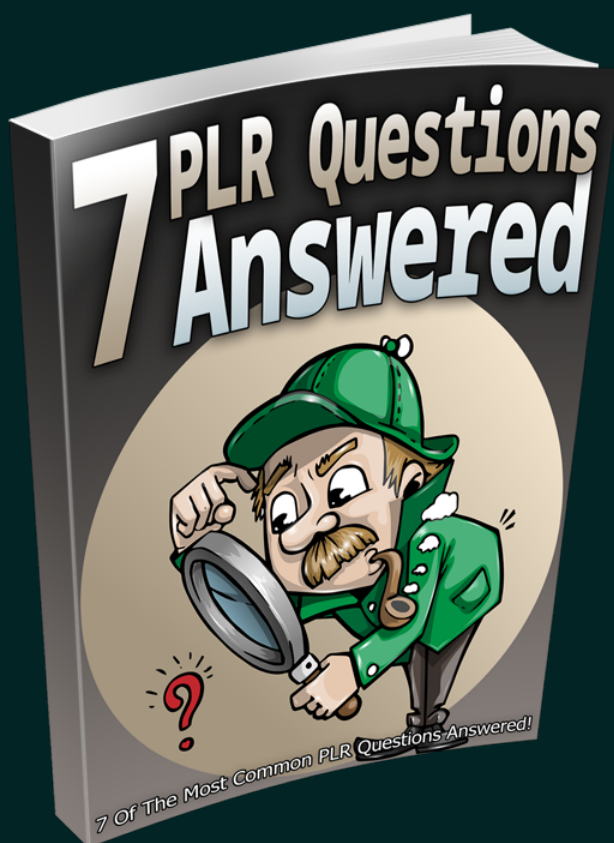
Learn How To Make Money
Through Effective Use Of PLR

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WHAT YOU NEED TO KNOW WHEN YOU ARE CONSIDERING THE USE OF PLR PRODUCTS

Private Label Rights (PLR) Introduction

The term Private Label Rights (aka PLR) sure does sound "alien" to a lot of people, especially if you're new internet marketing or simply jumped in from doing business the old fashioned way.

Perhaps you are more familiar with terms "retail" and "wholesale", and in many ways they are similar but some things can change slightly in the online world. But many of the conventional and time-tested principles remain intact.

Many of the top internet marketers today make heavy use of PLR for things like list building and product creation. Perhaps this can also be your breakthrough in Internet Marketing, too, but you need to understand it first.

So if you have questions like below stirring in your head right, then this ebook is for you.



What are Private Label Rights?



In this ebook I've compiled seven of the most popular questions asked on profiting from Private Label Rights. The aim to give you some useful hints and tips on how to make money using PLR and signpost pitfalls to watch out for.

Why is there a variety of terms in PLR and what are the differences?

How do I tap into this lucrative opportunity and tie together with my next information product?

And any other questions that most newbie marketers have on the subject of Private Label Rights!

Having sold several PLR products throughout my Internet Marketing career, I have often been asked many of the same questions. A trend I noticed is a lot of times it is recurring questions, and I'm betting you have these same questions since you have already downloaded this report.

Do All PLR Products Have The Same Terms?

Absolutely not, all Private Label Rights are not created equally. What you can do will vary from one product to the next, with different rights, terms, and conditions for each one. In fact, some vendors will bundle in other products in a Private Label Rights package that are not for resell at all, but are instead for personal use only.

When you buy a PLR package that bundles in more than one product, the package will typically contain a license agreement for each product.

Don't assume anything! Make sure you read every license before you resell the product, and keep all your licenses in a safe place for future reference.

Some vendors may allow you to sell the product for any price, or even give it away for free. Others may set a minimum price and NOT allow you to give it away for free.



There is however one basic fundamental with all PLR that you don't get with other types of licenses, and that is you can edit the content itself and make it into your own unique product.

If you're ever unsure about what you can do you can always contact the product vendor before moving forward. The last thing you want to do is violate any terms or conditions, as some vendors take it very seriously.