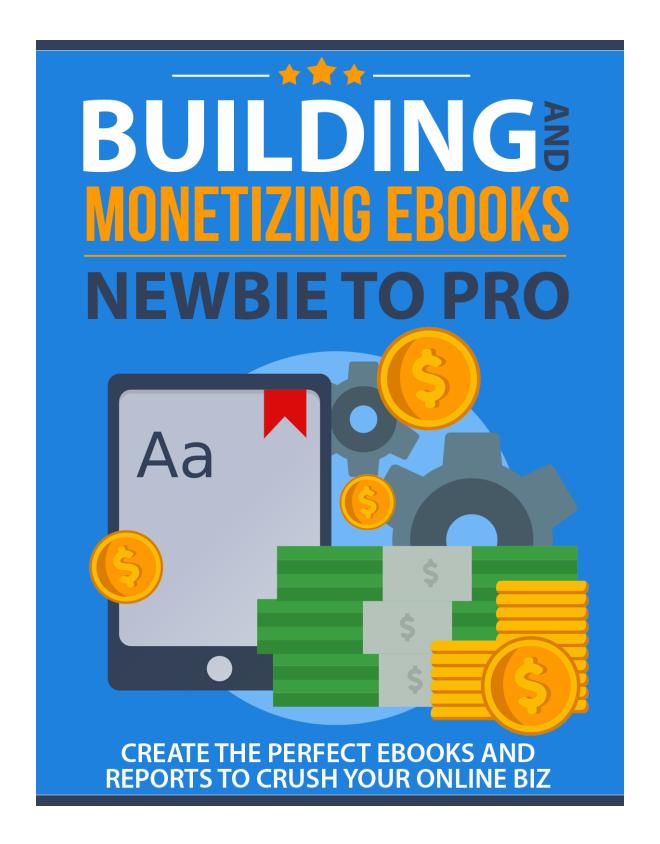
spoke e Books **Building & Monetising** eBooks From Novice Status To Pro



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Introduction

Let's dive in.. Inside the next few chapters we will take a look at the most important aspects of eBooks and reports and how you can start, continue to build and make the most of your eBooks and reports.

Over the course of this book you will find out exactly what it takes to create and use eBooks and reports to your advantage to become an expert in your field, build traffic and create income.

What are eBooks and Reports?

This may sound like a stupid question, but reports and eBooks are not only simple books of information which you can sell and give away!

Yes they are a source of information, and this is the primary function, however as marketers we can re-write the rules a little and turn the primary function of providing information into a tool to build our business, create traffic and income.