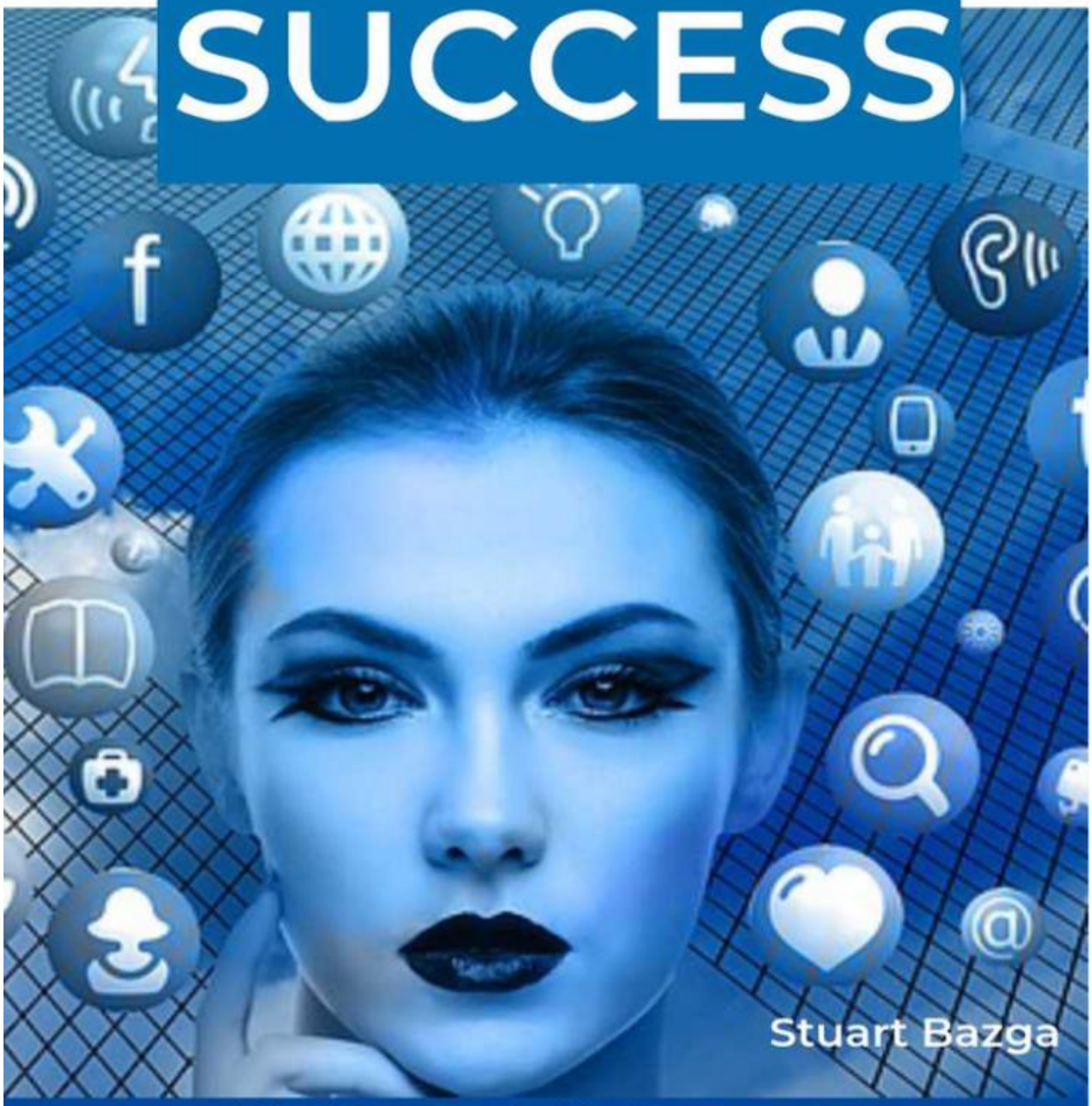
WORDPRESS SUCCESS



The 10-Step Guide To Creating Your First Website Using WordPress

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Meet Stuart Bazga

I am an entrepreneur living in Australia who loves sharing knowledge and helping others on the topic of WordPress. I'm a passionate person who will go the extra mile and over-deliver.

My words of wisdom:

"I believe that knowledge is power. Everyone should improve themselves and/or business, no matter what stage in life they're in. Whether it's to develop a better mindset or to increase profits. Moving forward is key."

Chapter 1: Introduction to Using WordPress

You've read in many places on the Internet that it's important to build your own website. Whether it be for personal or business use, people tell you to get your own website. But you don't know how it's done.

You don't know anything about building websites, and you don't want to invest thousands of dollars on a professional coder to help build your website.

The next best solution?

Use WordPress. I'm sure you've heard it before. And you probably didn't know what it meant. Well, from this day forward, you're going to be learning everything there is to know about WordPress.

The learning curve will be a bit steep, especially if you know absolutely nothing about building websites. Don't worry though, I will do my best to make the technical stuff sound easy.

So, sit back, relax, and try to absorb all the information I will be sharing in this 10-part WordPress course.

By the end of this series of Chapters, you'll be able to build your very own WordPress website. You can even use your newfound skill to help other people build their WordPress sites, for a fee of course!

What Is WordPress?

WordPress is an extremely powerful software for building websites. Unlike free website builders which abound on the Internet, WordPress gives you maximum control over your website.

You get to control how you want your website to look. You can choose from thousands of themes to change your website's appearance. You can install plugins to extend the core functionality of WordPress.

Basically, it means you can choose to do whatever you want to do with your website! That's how powerful this software is. And best of all? It's 100% free!

Gone are the days when you'd have to learn HTML and CSS just to build a simple website. WordPress allows you to save thousands of dollars in professional web developers' fees.

The Two Versions of WordPress

There are two versions of WordPress: **WordPress.com** and **WordPress.org**.

WordPress.org is the home of the free, open-source software which you must install on your web hosting server (a.k.a. self-hosted WordPress). This is the version of WordPress I will be covering in depth in this course.

WordPress.com works just like a website builder, and the learning curve is practically non-existent. You simply create a WordPress.com account, and voila, you're ready to write and publish your first post.