

THE BRANDING FORMULA



LEARN HOW TO BRAND YOURSELF AS AN EXPERT
IN ANY NICHE AND PROFIT BIG TIME

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Table Of Contents

Foreword

Chapter 1:

Just What Is Branding

Chapter 2:

Research Your Topic Thoroughly

Chapter 3:

Let People Know Who You Are-Distinguish Yourself

Chapter 4:

You Have To Have Some Kind Of Presence

Chapter 5:

Networking With Social Media

Chapter 6:

Use Videos

Chapter 7:

Offer Training Courses

Chapter 8:

Provide Quality Material And Customer Service

Chapter 9:

Live And Breathe Your Brand

Chapter 10:

How Not Branding Can Spell Disaster

Wrapping Up

Foreword

Branding is very similar to advertising but at a deeper level. Branding is about encouraging a potential customer to seriously consider a product by the fact that the said product is uniquely different and better than its competitors.

In the current “market place” where there are so many products to choose from, it can get quite competitive, thus attracting the customer to stay loyal or consider an alternative product is very important.



The Branding Formula

Learn How To Brand Yourself As An Expert In Any Niche And Profit
Big Time

Chapter 1:

Just What Is Branding

Getting the message across to the customer clearly and quickly is the first point to ensure, if the said product is to succeed in the competitive market arena. Good branding styles will attract the customer base needed to ensure high sales targets achieved.

