# THE ACCIDENTAL

# BLOGGING MILLIONAIRES



GET INSPIRED BY
THE MOST POPULAR BLOGGERS ONLINE



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## **Foreword**

Let's face it. Business can be a fight, particularly when you're trying to establish one online. And like all fights, to succeed you must find the winning techniques and apply them. We need customers and clients to discover us, love us and keep returning for more. We as well know that the best businesses are authorities at branding. Who doesn't know the Nike commercials? What individual in the entire world doesn't recognize the golden arches? We sing along to radio jingles to a higher degree than we do the top-40 hits! So let's have a look at this subject.

The Accidental Blogging Millionaires

Get inspired by the most popular bloggers online

# Chapter 1:

#### Building Blocks of Successful Blogging

An Acquaintance recently asked me if I would help her begin a blog. Her request inspired me to look at what I have acquired from operating my own blog for the past two years