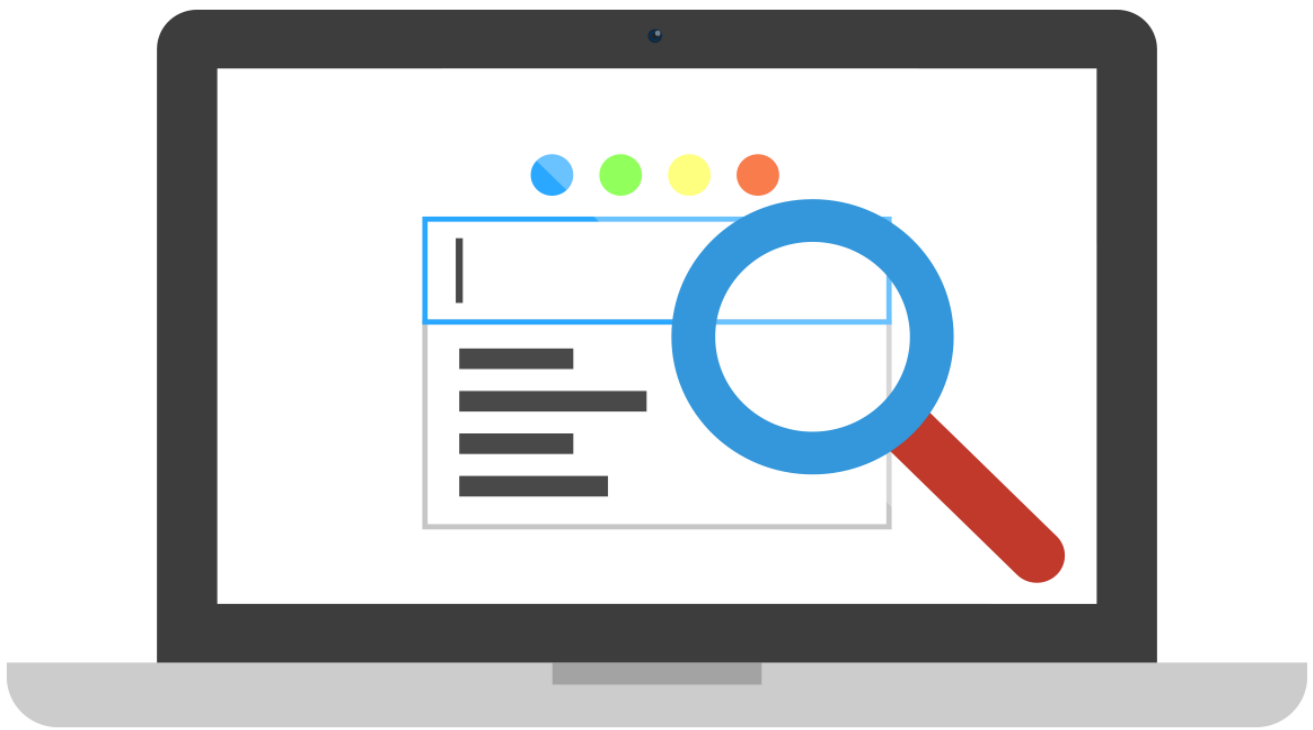


SEO SKILLS

AND

MASTERY



GET MORE TRAFFIC WITH SEO



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Foreword

SEO is short for search engine optimization. This is the very complex yet very visible way of accessing websites or web pages within the natural or unpaid realm of search results. Simply put in its literal sense, is that the more visits or “hits” (as it is often referred to) the more visible the said site would be when a search is applied.



SEO Skills And Mastery

Get More Traffic With SEO

Chapter 1:

SEO Intro

There are several different categories that are related to the different targets available such as image search, local search, video search, academic search, news search, and any industry specific vertical search. The SEO is supposed to function as a virtual search engine, optimizing relevant information on behalf of a broad client list to ensure all possible and related information is available at the touch of a button or the click of a mouse.

