

# ONLINE GIVEAWAY

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## INSIGHTS



**BUILDING TRAFFIC BY  
GIVING FREE STUFF AWAY**

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# Foreword

Being able to reach a wider target audience is the general point in searching for the best tool to use for online marketing. Online giveaways could prove to be the appropriate tool to use depending on the features required by the user.



## ***Online Giveaway Insights***

Building Traffic By Giving Free Stuff Away

# Chapter 1:

## *Online Giveaway Basics*

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Using giveaways to build a list of would be customers in how the online giveaways work. Having a fairly compatible list allows the individual a certain level of leverage in the quest to gather more subscribers.

