

# IRONCLAD PSYCHOLOGY

FOR  
INTERNET MARKETERS



THE BLUEPRINT FOR BUILDING  
A SUCCESSFUL BRAND ONLINE

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# Foreword

*The true world of business may be relentless. Success is rewarded. Errors are penalized. The benefit is that it keeps you realistic. You can't settle for helplessness, laziness, and bad ideas or your business will bomb. There's a huge chasm between a thought that sounds good and an idea that really gets carried out and succeeds under real life conditions. Anybody can muster up good ideas, but most individuals can't successfully follow through with them.*

*Some individuals can't handle the pressure of running their own business. They worry about the hazard of failure. They're viewing it from the improper angle though. That risk is exactly the point. Risk is what helps you grow. It makes you stronger. An entrepreneur who dreads risk is like a muscleman who's afraid of barbells.*

*Ironclad Psychology For Internet Marketers*

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