

USING FORUM MARKETING CORRECTLY



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Foreword

As its name depicts online forum are a popular of exchanging ideas and comments on a given platform. Online forums have been in existence for a very long time however of late these forums have evolved into a very powerful marketing tool.



Forum Marketing Money

Using Forum Marketing Correctly

Chapter 1:

Forum Basics

From a marketing view point the forum marketing tool is used for various reasons but all having the basic intention of reaping in some form of revenue.

