

ELIMINATING

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# INTERNET MARKETING

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POISON



**DESTROY THE ROOTS OF FAILURE MINDSETS  
IN YOUR INTERNET MARKETING BUSINESS**

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# Foreword

You do realize, of course, that the odds for success are not in your favor. Every day thousands and thousands of internet business enterprises are launched. Of those internet businesses that will be launched today, 90% (ninety percent) will not be around in 120 days. That is right! You have no better than a 10% chance of actually making a success out of your internet business unless you can change them. Those are not very good odds. If it were a horse race, winning would be considered a long shot. That is the down side but anytime there is a downside there is always an upside. The upside in this case is that even though you have only a 10% chance at succeeding, you can greatly increase your odds by simply following the guidelines that have already been offered.



***Eliminating Internet Marketing Poison  
Destroy The Roots Of Failure Mindsets In Your Internet  
Marketing Business***



# Chapter 1:

## *Why Internet Businesses Fail*

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*Day-after-day in real life, millions and millions of individuals drag themselves from the warm, warm beds, take a shower, grab a cup of coffee, and head out to their jobs all the while thinking that there has got to be an easier way to make a living. Among those millions of individuals I would guess you know someone who has quit the 'get-up-and-go-to-work' grind and is making a extremely good living by working on their PCs from the comfort of their own homes.*

