

ARTICLE AGENDA



**BRAND YOURSELF AS AN EXPERT
AND THE LEADS WILL COME TO YOU**

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Foreword

Article marketing is a time tested tool that can effectively direct traffic to any particular site. Profits will be seen as being doubles if not more through this tool when correctly used. Though perceived to be difficult it is really quite an easy tool to design and use. This marketing strategy is self promoting and the best way to advertise one's products or services through the network marketing platform.



Article Agenda

Brand Yourself As An Expert And The Leads Will Come To You

Chapter 1:

Network Marketing Article Marketing Basics

The use of article directories is needed in order to feature and promote the products or services online as they function as good web page ranks and this in turn brings the visitors to the site. These sites are often categorized as authority sites by the various different search engines.

