

# twitter

## TRICKS



**WAYS TO USE TWITTER EFFECTIVELY**

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# Foreword

Most people would associate twitter with the current popularity of a social media tool. However this particular tool, Twitter, can also be successfully used as a business expansion tool too.



## *Twitter Tricks*

Ways To Use Twitter Effectively

# Chapter 1:

## *Twitter Basics*

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Using twitter to direct traffic to the individual's website, blog, or even retail outlets online is fast becoming popular.

