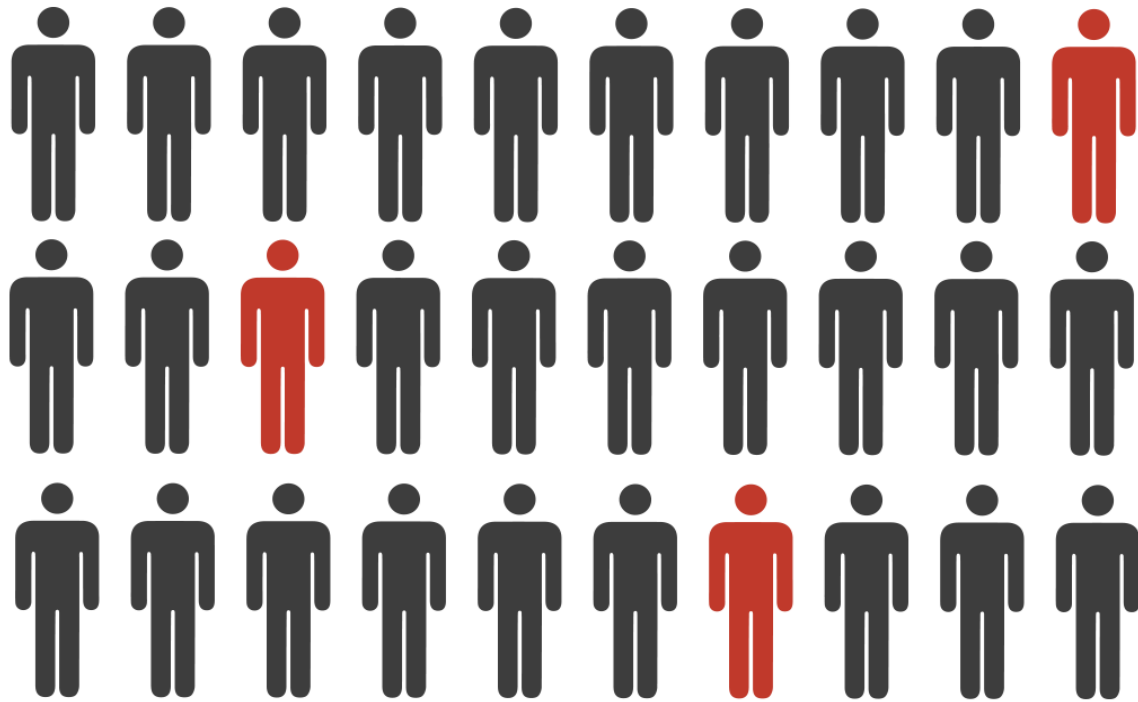


VIRAL MARKETING MADNESS



**CREATE UNSTOPPABLE BUZZ AND TRAFFIC
THROUGH VIRAL MARKETING**

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Foreword

We all have 24 hours in a day. How much can you accomplish in one day depends on how efficiently you use your time. In the context of drawing traffic and growing your business, it can be quite a tedious process if you were to do it alone.

Then came the concept of viral marketing. Ever visited a restaurant because your friend recommended it? Yup, word of mouth is an extremely powerful marketing tool. With viral marketing, you will be able to reach a wide audience in a fraction of the time and cost.

You'll be able to do more in less and make full use of your 24 hours. Viral marketing has allowed small businesses and corporate giants to reach a wide target audience faster than ever, and if you don't tap into this online marketing phenomenon, you'll be leaving tons of money on the table.

Let's dwell into the important aspects of viral marketing immediately!

Viral Marketing Madness

Create Unstoppable Buzz And Traffic Through Viral Marketing

Chapter 1:

Introduction To Viral Marketing

Viral Marketing is a term that has existed since the start of the web 2.0 era. It is the evolution of word of mouth marketing, because of the speed of which the internet is growing and the emergence of social sharing tools.

