

# HIGH IMPACT COMMUNICATION



**TIPS ON GETTING  
YOUR STRONGEST MESSAGE ACROSS  
IN 1 MINUTE**

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# Foreword

Communication is an important form of getting information across to the other party. However good, quick and effective deliverance is just as important as the attention span of most people today is very short, and this is especially so if the material being communicated is rather boring. Get all the info you need here.



## ***High Impact Communication***

Tips on getting your strongest message across in 1 minute

# Chapter 1:

## *Communication Basics*

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Since our minds are crammed with so much of information, there is very little time or space to indulge in frivolous and irrelevant information thus the need to be precise and quick when communicating. With hectic schedules and distractions to contend with, it is often quite hard to take the time to stop and pay attention to what is being communicated.

