

BEGINNERS GUIDE TO

AFFILIATE

MARKETING



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INTRODUCTION

If you want to become an Affiliate marketer there are many things to take into consideration.

There are many moving parts to being an Affiliate marketer such as Creating incentive for your prospect, gathering together sensible content on your website, sending emails to your customers and prospects, building your image in the social arena, trying to understand - PPC - SEO - DISPLAY and much much more.

Affiliate marketing is a way of making money online. It's really a simple concept. When you are an affiliate marketer, you promote a product, service, or site for a business, and you as promoter get rewarded for doing so.

It is nothing more than selling the products or services for someone else. and in return you receive a percentage of the sales proceeds as a commission. You do not need to create your own product.

In most cases, you find products related to your niche and offer them on your website or blog. You promote the products and post a link on your site where they can purchase the products. Then when someone follows that link to buy something you earn a commission.

The commissions can be either a percentage of the sale or a fixed amount.

In this eBook I will try to explain all of this so that you can make an informed decision about becoming an Affiliate Marketer.

There are no guarantees or projections of any income potential. That is dependant entirely on the dedication, sincerity, and effort of the person wanting to be an affiliate marketer

As an affiliate marketer, you want to stand out in the affiliate marketplace and maximize your income as quickly as possible all while building a list of ultra-targeted loyal customers. This is very important and I believe you will want to read every word in this special report.

You see, many new affiliate marketers get it all wrong.

They complicate the process of turning prospects into customers by failing to connect, entice, and funnel their traffic in a way that converts their prospects into customers. That's what it's all about, right?.

You will need to collect a prospect base through either free or paid for methods but gathering prospects is substance for another eBook