

**Setting Up Your Own  
Online Web Business**

**Growth  
Hacks!**

**SECRETS EXPOSED TO  
BEING SUCCESSFUL AND  
MAKING MONEY QUICKLY!**

# **INTERNET MARKETING**



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## WHO IS THIS BOOK FOR?

This book is really for anyone who wants to learn more about internet marketing and how to make money from the web, but who doesn't have the time to invest countless hours into growing an online business or managing a blog.

If you think you could benefit from earning several hundred dollars / pounds minimum for a few hours' work a month, then this book is for you.



But this book is particularly aimed at the business professional. If you're someone who runs a business or is currently worked to near-breaking point by your existing employers, then you're going to find that this book uses a lot of concepts and strategies you're familiar with but in a new way.

This will help you to understand how to use internet marketing in the workplace or how to use it to escape the rat race.

## CHAPTER 01 - INTRODUCTION

To this day, it amazes me that more people aren't aware of the HUGE potential that the internet represents when it comes to earning money.

This is not just an option for those lucky, tech-savvy entrepreneurs; this is something that anyone can start doing with amazing effects. If you know how to use a computer, then you could be earning money online.

Not only that, but you could be earning passive income. That means you could be earning money while you sleep. And those passive income business models don't need to be complicated to set up by the way. This is something you can start doing in days if not hours.

Some online business models are so shockingly simple that they literally involve doing little more than 'copying and pasting' an exciting business model to start making it work for you.

And it's not just money that you can stand to gain by doing all this. Running a business online gives you a way to make money doing something you love and that you're truly passionate about. More than that, it will allow you to develop a small amount of fame.



This can be a stepping stone to great things. It can be a way to find yourself on TV some day. It can lead to a publishing contract.

It can help you to create other products that you've always dreamed of – imagine the sense of accomplishment that comes from seeing something that you thought of in stores.

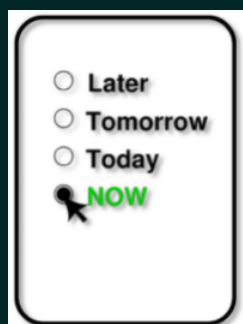
And if you already run a business or if you're someone that works for another company, then you can even use a basic understanding of internet marketing in order to promote that existing organisation and grow it to entirely new heights.

If the web can do all that for an individual, imagine how much it could grow your business. Imagine how many new visitors you can drive to your website, how many new customers you could drive to your products and just how little time, effort and money all of it could cost you...

In short, there is no limit to what you can accomplish using internet business and it's something that everyone should be involved in.

Whether you like the idea of having a blog that people read and enjoy, whether you want to make a little money on the side, whether you want to boost your existing organization, or whether you want to grow your own internet empire.

**That All Sounds Great! But I Don't Have the Time or the Knowledge!**



**Maybe you've heard some of this pitch before.**

Maybe friends have told you how their lives changed when they started earning money online.

Maybe you've read the blogs of other marketing gurus that promote the benefits of earning money on the web.

Maybe you're just smart enough to see the opportunities there in front of you.

**So why haven't you don't anything about it yet?**

Well, if you're like a lot of other people, then the answer likely comes down to two factors:

**Time And Knowledge**

You probably don't know enough about the web or how it operates in order to see the precise opportunities that are there for you.

You probably don't yet know how to go about setting up a website, let alone filling it with the kind of content that people fall over to read, creating a product to sell from it, or promoting it so that people all around the world are able to discover it (without trying to!).

And perhaps you're not yet familiar with all the different types of business that you can create online. Perhaps for instance, you didn't know that you could start making money by selling books that you didn't even create!

And the other issue is time. You'd love to learn all this stuff, but do you really have the time?

Then there's the idea of actually running the business day-to-day. If you're already a busy professional, how can you possibly afford the time to build an additional business on top of the one that already takes up the vast majority of your time?

Especially if you're also a family man or woman, or even just someone with an active social life!

That's where this book comes in. In these pages, you're going to discover everything you need to know to start running a massively successful business in your spare time.

You don't need to know a single thing about SEO, building a website or even business just yet: you're going to learn how the web works, how people make their money and how you can get in on the action.

We're going to focus on the fastest and most effective ways to start making money online. You're going to discover business models that you can easily implement in a matter of hours or even less.

And you're going to discover how you can create businesses that run themselves so that you don't have to.

I'm serious: you can start making thousands of dollars / pounds each month from a business that will take you less than a few hours to set up. There's an element of luck involved sure, but the worst case scenario is that you'll earn a few hundred a month.

A few hundred a month. Indefinitely.

From a few hours' worth of work.

It sounds mad, right? It sounds impossible!

But it really isn't. And you're going to discover why not in this book. In the first few chapters you will discover multiple simple businesses that can be implemented this quickly and effectively.

If you want to take things a little further, we'll look at some productivity tips that will allow you to leverage the power of the web in order to accomplish huge amounts of work in a very short amount of time.

And you're going to see how you can take these ideas and use them to grow your own business too.

If you're new to all this, then this book can change the way you approach your business. And in doing so, it can change your life...