## MAKE MORE OFF THE SYSTEM THAN BEING IN

THE SYSTEM



**KEVIN S.** 

## CONTENTS

\$2700.00 EBOOK SALE AND BEYOND 01

CREATING EBOOKS QUICKLY

02

MONETIZE YOUR EBOOKS

USE SQRINDLE TO HAVE A STOREFRONT



When writing content you have to come up with a story.

**Keep the attention** of your viewers and always make them want more.

Make sure you dig deep and get very personal. When writing the only thing I can do is to just start with a outine (bullet points) and go forward.

Think outside the box and say things that feel uncomfotable once in a while. I have marketed for years online and I have had those moments where going far from normal works.

The first example of myself writing a book actually came from my wife. I am an engineer within the the 3D World and has been one of my best side jobs for years. I know this sounds crazy but I actually sold a book for \$10,000 but it had no real content. I had spent several years creating colors and "creative names" that went with the 3D filament we were creating and marketing online. I found that my color formula's had work so well along with the crazy names our team came up with that the sales went crazy into the market.

The book was only formulas for the 53 different colors I had created throughout the years. There could be up to 6 pigments just to creat one color.

That Book SOLD for 10K, "Believe it or Not"

Selling your products has to be different and not normal...Normal is boring!!!

