



# How To Write A Best Seller



Arya Yang



© Copyright 2021 by Arya Yang  
All rights reserved.

This document is geared towards providing exact and reliable information in regards to the topic and issue covered. The publication is sold with the idea that the publisher is not required to render accounting, officially permitted, or otherwise, qualified services. If advice is necessary, legal or professional, a practiced individual in the profession should be ordered.

From a Declaration of Principles which was accepted and approved equally by a Committee of the American Bar Association and a Committee of Publishers and Associations.


In no way is it legal to reproduce, duplicate, or transmit any part of this document in either electronic means or in printed format. Recording of this publication is strictly prohibited and any storage of this document is not allowed unless with written permission from the publisher. All rights reserved.

The information provided herein is stated to be truthful and consistent, in that any liability, in terms of inattention or otherwise, by any usage or abuse of any policies, processes, or directions contained within is the solitary and utter responsibility of the recipient reader. Under no circumstances will any legal responsibility or blame be held against the publisher for any reparation, damages, or monetary loss due to the information herein, either directly or indirectly.

*Respective authors own all copyrights not held by the publisher.*


The information herein is offered for informational purposes solely, and is universal as so. The presentation of the information is without contract or any type of guarantee assurance.

The trademarks that are used are without any consent, and the publication of the trademark is without permission or backing by the trademark owner. All trademarks and brands within this book are for clarifying purposes only and are the owned by the owners themselves, not affiliated with this document.





# Table of Contents

- 1** Have the Right Mindset
  - 2** Know Your Subject
  - 3** Believe in Your Book, and the Others Will Follow
  - 4** Know Your Audience
  - 5** Inspiration from the Past and the Present
  - 6** The Digital World of the World of Social Media
- 

# Introduction





What was the first book you bought for yourself? Do you still remember? Was it a literary classic like *Moby Dick* or *Pride and Prejudice*? Maybe it was an installment of a heralded and beloved fantasy series like *Lord of the Rings* or *Harry Potter*? Could it have been a classic horror thriller novel by Stephen King, or on the other hand could it have been a romance novel? Perhaps it was a book about self-help and finding yourself, something you needed to push you and

Good books help people learn and grow—while great books can change lives. Through the writing of a book, you have the potential to influence and inspire others—to truly get them thinking and contemplating life.

Books have been a staple in the world for centuries – from passing on information in the form of writing, whether through scrolls or engravings and inscriptions in the walls, societies and civilizations have used some form of book for since the start of civilization. Today, the world has evolved to allow for a more convenient and modern way of reading and disseminating books. With the insane amount of books available in this day and age, it's difficult to get your writings and ideas to the top of the bestseller. It's difficult to catch people's attention and even more so to sustain it.

This book attempts to show you how to not only write a bestseller, but to also catch people's attention and encourage them to purchase your book. Furthermore, this book also aims to show you how to capitalize on the facilities and features of the digital world in order to get your book to the very top of people's hearts and minds.





# Chapter: 1

# Have the Right Mindset