

AFFILIATE TERMINOLOGY

LEARN THE MOST COMMONLY-USED TERMINOLOGY
IN THE MULTI-MILLION DOLLAR AFFILIATE INDUSTRY



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Introduction

Did you know that you can easily generate a 6-figure income without ever having to create a product of your own, and without a well-known name or brand?

It's true! Every day, thousands of affiliates are earning a full-time income from affiliate campaigns that drive sales from both small and wide-scale product launches.

They also make money in many other ways, apart from direct promotion. Affiliates focus on building their own list so that later, if they decide to create their own product, they already have a built-in customer base!

With nearly a zero-startup cost involved, and no risks, there are absolutely no downsides to becoming an affiliate marketer.

Let's take a closer look at just a few of the many advantages of becoming an affiliate marketer:

- You don't need a product of your own.
- You don't need a website of your own.
- No customer support is required on your end.
- No shipping, inventory or overhead involved.
- You can work at your own pace.
- You can venture into multiple niche markets easily.

It's easy to see why affiliate marketing is such a viable, and popular method for building a successful online business!

In fact, whether you are a complete beginner with little experience, or you're a seasoned marketer looking to maximize your income, affiliate marketing is an incredible source for passive income and unstoppable profits.

In this special report, we'll work through the terminology associated to affiliate marketing so you can gain a better understanding before you

dive into this million-dollar marketplace.

Are you ready?

Let's begin!

Affiliate Marketing 101

Before we dive into the terminology associated with the affiliate marketing space, let's take a quick look at what affiliate marketing is.

Affiliate marketing is often considered by many to be the "gateway" into the world of online business. One of the reasons why affiliate marketing is so popular is because of just how easy it is to get started.

Regardless of your experience, or your skillset, you can make money as an affiliate in just a matter of a few days.

In fact, one of the most lucrative aspects of affiliate marketing is just how fast and easy it is to begin building profitable campaigns that will generate non-stop profits very quickly.

In affiliate marketing, there are three main players:

- 1: The Creator
- 2: The Affiliate
- 3: The Customer

It's the creators job to develop the product, build the website and sales funnel and to provide affiliates with the tools and information they need to order to effectively promote the website.

Affiliates form the bridge between the merchant and the customer, by developing targeted campaigns that recruit leads, and funneling that traffic directly to the offer via an affiliate link.

Affiliates are then paid a commission on every referred sale, most often, a 50/50 split, meaning that you'd earn 50% commission for every sale made.

If you want to jumpstart your affiliate marketing career so you're able to start making money quickly, you should grab a copy of ***Super Affiliate Secrets***, a world-class coaching program, available at:

<https://promotelabs.com/sas>

This all-inclusive course will **teach you everything you need to know** to generate a steady income in affiliate marketing, and best of all, it was created by super affiliates with many years of experience, so you're learning from the pros.

Here are a just a few of the many actionable strategies shared inside this premium course:

- The secrets to positioning yourself as an expert authority in any niche market.
- Top strategies for getting more affiliate sales by adding value to an offer.
- Discover a little-known tactic for making money when delivering a free bonus gift.
- Get three keys to creating big commission checks.
- Learn four secrets to choosing profitable products.
- Get four tips for boosting your affiliate income.
- Find out which tool you can start using today to level the playing field between you and the super affiliates – and start crushing the competition!

I highly recommend signing up for the course if you want to minimize the learning curve so you can start making money faster.

Here's the link again: <https://promotelabs.com/sas>