

The **INTERNET EMPIRE** FOCUSING ON THE BIG PICTURE



**PLANNING YOUR BUSINESS
WITH THE END IN MIND**

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Introduction

As a businessperson, you should not allow the paltriness in your mind to get the better of you. You should not confine yourself to thinking about petty things. What you need to think about is the big picture.

This is where you strategize, foresee and plan things to implement today so that the future of your business is stabilized.

If you only think about your current expenses and the present scenario of your business, then you are going to be stuck in the rut for a very long time.

If you want you take your business to a wider clientele and really prosper with it, then you need to think about the big picture.

Here is what you need to know about looking at things in a broader perspective.