

**SUCCESS SECRETS
FOR**

SOCIAL BOOKMARKING



**NETWORK MARKETING INSIDER TECHNIQUES
FOR SOCIAL BOOKMARKING**

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Foreword

The social bookmarking tool plays a rather significant part in the web 2.0 platform. Being part of an online bookmarking service such as dig or reddit allows the individual to bookmark a particularly interesting content piece while surfing the internet.

The distinct difference between simply bookmarking and the social bookmarking tool would lie in the fact that the latter allows the material bookmarked to be shared with others instantaneously or at leisure.