

# NETWORK MARKETING TEMPERATURES



THE SECRETS BEHIND  
WARM AND COLD MARKETING

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# Foreword

There are numerous ways to make your business a success. Many new business owners are encouraged to begin marketing to the people they know. All the same, if you want to be prosperous, then you are going to need to reach beyond that. Today we are going to talk about warm and cold marketing in regard to a marketing strategy for growing your small business over the long term. Get everything you need to know here.