

facebook FORTUNE



HOW TO USE FACEBOOK
TO WHIP YOUR MARKET
INTO A MONEY MACHINE

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Table Of Contents

Foreword

Chapter 1:

Network Marketing Facebook Basics

Chapter 2:

Use A Great Profile And Appropriate Picture

Chapter 3:

Add Friends With Like Interests

Chapter 4:

Use Photo Albums And Videos

Chapter 5:

Learn How To Use Fan Pages

Chapter 6:

Learn How To Use Events

Chapter 7:

Use Exclusive Landing Pages

Chapter 8:

Reward Loyal Supporters

Chapter 9:

Learn About Facebook Marketplace And Plugins

Wrapping Up

Foreword

Using Facebook to get a business recognized online is very effective and easy to do. Facebook users range in the millions at any given time thus making the platform for target audience almost infinite. Understanding the working of how to go about optimizing this tool will contribute to the success of any endeavor.