

27 Tips & Tricks

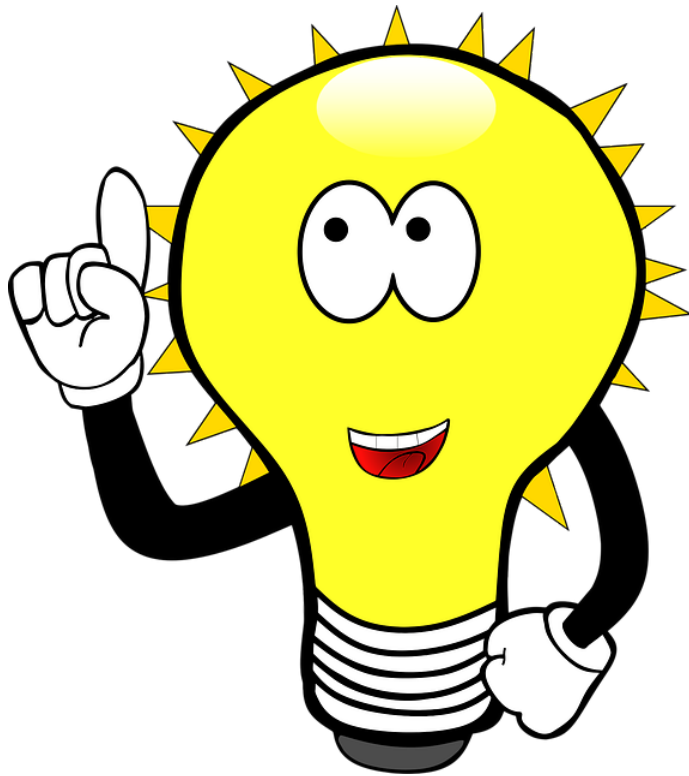
Vol 2

# Marketing

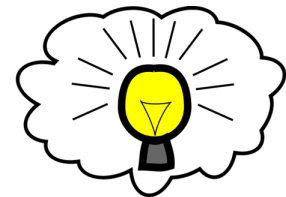


**A GOOD Tip or Trick Can HELP  
YOUR Business Prosper - Grow BIGGER**

Peter. G Biram



**Having a Lightbulb Moment**  
**Tips & Tricks always start there**



**Learned After**  
**\$100 Million**  
**In Sales**  
**Over 20 Years**  
**By Shawn Casey, Brian Koz & Peter Biram**

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# Introduction

After combined sales of over \$100 million over 20 years, we've learned a lot of marketing tips and tricks. Although much of that was done through our many online businesses, we've found through our many online and offline clients that the vast majority also apply and have worked for offline businesses as well. Some of these marketing tips have single handedly helped turn an okay business into a great one, both for our own and for our thousands of clients across the globe.

That's precisely why we put together these 27 marketing tips and tricks from top marketing experts in the world to hopefully inspire you to start testing out some of them to improve your business or to start one from scratch (giving you a head advantage over others). We put them together in a way where they're super easy to read and implement by explaining the tip, giving you examples, and finally giving you a takeaway for each tip.

Don't feel like you have to implement all of the tips. Often times just putting a couple into action at a time can have drastic effects in your business. So enjoy this book and start taking action on these awesome marketing tips and tricks!



## Anyone not sure of what they want to do?

Well, why not join us. We have a program that is called - '**Profit Partner Program**'

It is Affiliate Marketing, but it is better and easier than the old way of sending your link out and hoping that someone will buy the item you are promoting.

This program, you give stuff away for **FREE**. That means that you have more of people's attention, because people love **FREE**. You also get their email address, as they put it in the form that you send out, they will then receive the free item to that address.

If this has your interest then:

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