Digital BLog Planner

This Planner Belongs to:

_____

If found please Contact:

_____

Year: _____

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Last Year's Overview

Total Posts	
Total Page Views	
Total Bounces	
Total Likes	
Total Subscribers	
Total Revenue	

Total Published Posts	
Total Users	
Total Duration	
Total Comments	
Total Shares	

Total Pages	
Total Page IDeas	
Total Sessions	
Total Followers	
Total Retweets	

Social Media Platforms	Links	Reacts	Comments	Subscribers / Followers	Share Reacts
Facebook					
Youtube					
Twitter					
Instagram					
Others					

Last Year's Challenge	Last Year's Achivements	Last Year's Goals	
		Have You Achived These Goals ?	
		Yes	No

Blog Goals

YEAR: _____

Total Priorities	Motivation

Total Priorities	Motivation
ACTION PLAN	ACTION PLAN
◯ DONE DEADLINE	◯ DONE DEADLINE

Total Priorities	Motivation
◯ DONE DEADLINE	◯ DONE DEADLINE

Blog Posts Ideas

Social Media Platforms	Links	Reacts	Comments	Subscribers Followers	Share Reacts

Keyword Research

Take 1 topic from your list and brainstorm sub-topics by asking questions. Think of at least 3 sub-topics for each question. The idea is to create a web of related words stemming from your general topic. In the next exercise,you'll be taking these sub-topics and analyzing them.

Comments

WHAT

1. _____
2. _____
3. _____

WHY

1. _____
2. _____
3. _____

HOW

1. _____
2. _____
3. _____

WHERE

1. _____
2. _____
3. _____

WHICH

1. _____
2. _____
3. _____

WHEN

1. _____
2. _____
3. _____

If you're running out of ideas, go to public and type your topic into the search box they will give you multiple question that are asked about the topic that you use

Competitor Analysis

Competitor 1

KEYWORDS	ARE YOU USING These Keywords ? Y	N
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐

Competitor 2

KEYWORDS	ARE YOU USING These Keywords ? Y	N
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐
	☐	☐

Content For The Week

Write down all of the content you plan to publish for the week to keep organized.

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday & Sunday