# Digital BL0g Planner

This Planner Belongs to:

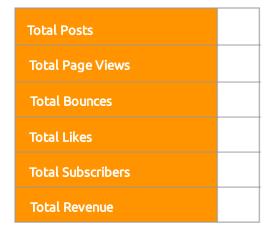
If found please Contact:

Year: \_\_\_\_\_

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#### **Last Year's Overview**



Total Published Posts	
Total Users	
Total Duration	
Total Comments	
Total Shares	

Total Pages	
Total Page IDeas	
Total Sessions	
Total Followers	
Total Retweets	

Social Media Platforms	Links	Reacts	Comments	Subscribers / Followers	Share Reacts
Facebook					
Youtube					
Twitter					
Instagram					
Others					

Last Year's Challenge	Last Year's Achivements	Last Yea	ar's Goals
		Have You Achiv	ed These Goals?
		Yes	No

### **Blog Goals**

Total Priorities Motivation	
Total Priorities Motivation	
ACTION PLAN ACTION PLAN	
O DONE DEADLINE	
Total Priorities Motivation	
O DONE DEADLINE DEADLINE	

#### **Blog Posts Ideas**

Social Media Platforms	Links	Reacts	Comments	Subscribers Followers	Share Reacts

#### **Keyword Research**



Take 1 topic from your list and brainstorm sub-topics by asking questions. Think of at least 3 sub-topics for each question. The idea is to create a web of related words stemming from your general topic. In the next exercise, you'll be taking these sub-topics and analyzing them.

	Comments	
WHAT	WHY	HOW
	1	_ 1
	3	3
WHERE	WHICH	WHEN
		1
		<b> 2.</b>
	3	

If you're running out of ideas, go to public and type your topic into the search box they will give you multiple question that are asked about the topic that you use

## **Competitor Analysis**

#### Competitor 1

KEYWORDS	ARE YOU USING These Keywords ? Y N

#### Competitor 2

KEYWORDS	ARE YOU USING These Keywords ? Y N

#### **Content For The Week**



Write down all of the content you plan to publish for the week to keep organized.

Monday	Tuesday	Wednesday
Thursday	Friday	Saturday & Sunday
Thursday	Friday	Saturday & Sunday
Thursday	Friday	Saturday & Sunday
Thursday	Friday	Saturday & Sunday
Thursday	Friday	Saturday & Sunday
Thursday	Friday	Saturday & Sunday
Thursday	Friday	Saturday & Sunday
Thursday	Friday	Saturday & Sunday
Thursday	Friday	Saturday & Sunday