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Introduction

What was the first book you bought for yourself? Do you still remember? Was it a literary classic like Moby Dick or Pride and Prejudice? Maybe it was an installation of a heralded and beloved fantasy series like Lord of the Rings or Harry Potter? Could it have been a classic horror thriller novel by Stephen King, or on the other hand, could it have been a romance novel? Perhaps it was a book about self-help and finding yourself, something you needed to push you and

Good books help people learn and grow—while great books can change lives. Through the writing of a book, you have the potential to influence and inspire others—to get them thinking and contemplating life truly.

Books have been a staple in the world for centuries – from passing on information in the form of writing, whether through scrolls or engravings and inscriptions in the walls, societies and civilizations have used some form of a book since the start of culture. Today, the world has evolved to allow for more convenient and modern reading and disseminating of books. With the insane amount of books available in this day and age, getting your writings and ideas to the top of the bestseller is challenging. It isn't easy to catch people's attention and even more so to sustain it.

This book attempts to show you how to write a bestseller and catch people's attention and encourage them to purchase your book. Furthermore, this book also aims to show you how to capitalize on the facilities and features of the digital world to get your book to the very top of people's hearts and minds.

Chapter: 1 Have the Right Mindset

"If you don't see the book you want on the shelf, write it."

Beverly Cleary

What do you want to write? As you picked this book up or were reading the introduction, a particular subject, concept, or idea likely popped up. Even if it's just a flicker or notion of thought, there must be something planted in your head that you feel the urge to write.

When doing or starting anything, it's essential to have the right mindset. Having the right mindset will not only help you start, but it will sustain your will to continue the goal you've presented yourself. The right attitude cultivates a strong foundation that will keep you standing strong and support you through obstacles, hardships, difficulties, and stress.

Dreams and Aspirations

"A book is a dream that you hold in your hand."

Neil Gaiman