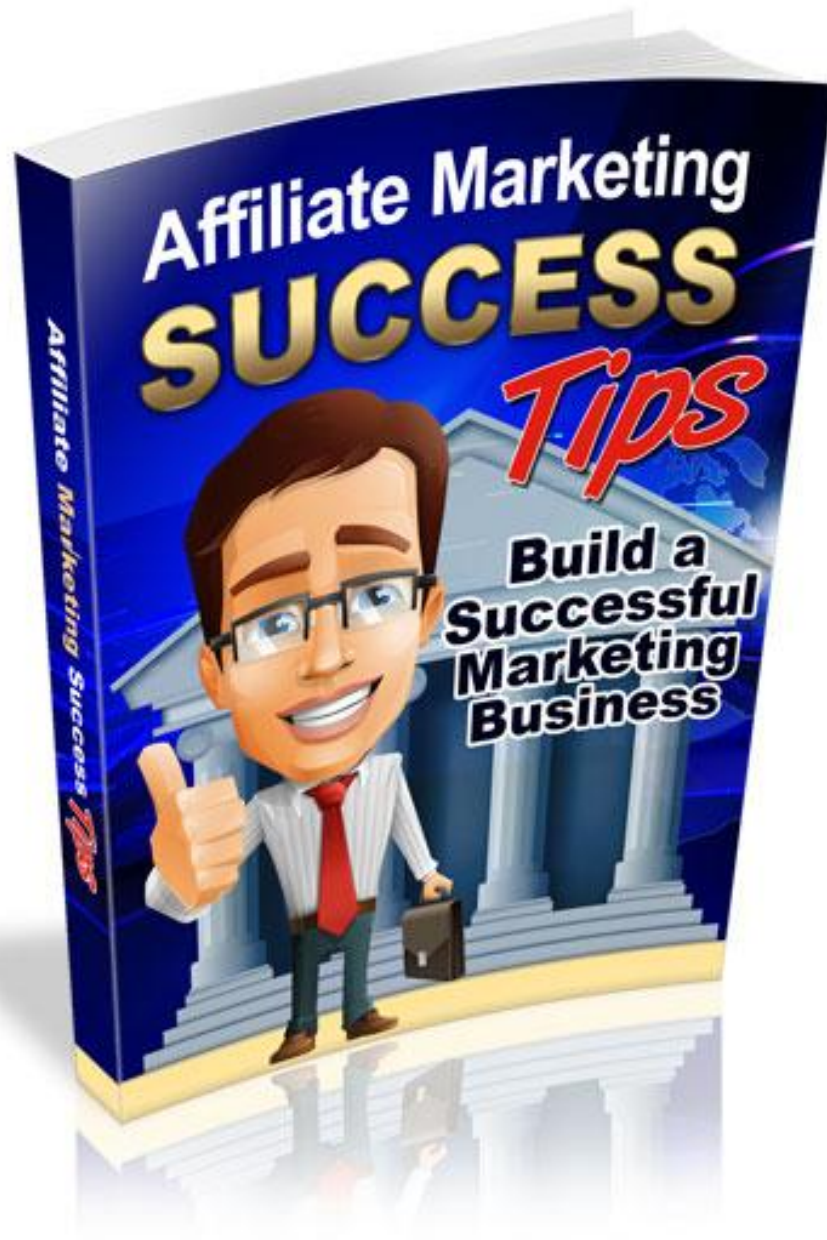


# Affiliate Marketing Success Tips



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## **Affiliate Marketing Tips to Help You be Successful**

These 6 affiliate marketing tips will help you to be successful and earn an income stream that goes on far into the future.

1. Join only affiliate programs that you feel you can trust. Get to know the provider before you decide to offer their products. Do your research, find the best relevant product, and you'll enjoy a much higher conversion rate, which means more money for you. Write a personal review backing the product to help promote it. When you believe in the product, writing the review won't be that difficult and your visitors who trust you will take that into consideration and are more likely to buy.
2. You need to spend time focusing on building your traffic to your website. That means you need to do your SEO work so that your site ranks well organically in the search engines. Make sure you are following the rules outlined by the affiliate and do not breach any trademark policies that merchant has put into place. For example, many companies won't let you bid on their brand name.
3. Make sure your website has some great content. Customers are not coming to your site to see ads. They are there to find out information about the product and to look at recommendations. Use both text links and banners and see which work the best on your website. Make your review promotional.
4. Make sure you are honest and disclose the affiliate relationship. This is required by the FTC – you must disclose that you are being compensated when your traffic clicks on an ad link and makes a purchase.
5. Take the time to do plenty of testing to see what works on your site and what doesn't. Don't be afraid to try to promote your product using different venues and programs. For example, try Facebook ads and Google ads to see which work best. Try different banner placements to see which works best. Try different ads. You get the idea.
6. Take the time to get to know your affiliate manager. They are there to help you and should be happy to review your site and give you some feedback about what you can do differently to be more successful.
7. Be patient. It takes time to grow your affiliate marketing business. But once it is established and running smoothly you will be able to enjoy the residual income it generates.

## **Practical Tips for Affiliate Marketing Success**

Affiliate marketing is a great way to enjoy an income stream. Done right, it can offer you a significant income supplement. Done wrong it can leave you wondering what happened. Let's look at 3 practical tips for affiliate marketing success.

## #1 Cloak Your Affiliate Links

You want to eliminate those long ugly affiliate links. You can do this with a link cloaker, which will create affiliate links that are short and more pleasant to look at. It will also increase your click through rate.

Let's look at an example. Here's an affiliate link for a shareasale.com affiliate program.

<http://www.shareasale.com/t.cfm?A=223794&U=243855&M=17541&urllink=samplelink.com/recommending/this-products/> - with the use of a link cloaker it would look something like this <http://yourdomain.com/this-product> or something similar.

## #2 Write Numerous Reviews

Using written reviews is an excellent working strategy. It is one of the best tips floating around. With your review you will talk about the product on a page. One product to one page. You will tell the readers about the product you are reviewing both pros and cons to provide your readers with insight. You might also compare products.

You can get the most out of your reviews by creating a category strictly for reviews. Make sure it's visible to your visitors. Use a rating plugin to rate the products you review. The stars indicate the quality of the product. The more visible your reviews the more likely your sales are to increase.

## #3 Promote Only Products That Can Make You Money

There's an endless array of products on the market that you could review, but stick to those that can actually make you a decent commission and forget those that don't pay well. This doesn't mean avoid low ticket items. A \$10 item might have a 20% commission and a \$100 item might have a 10% commission. It's easier to sell cheap products. But what it does mean is you should avoid the \$10 item that pays \$1 commission or the \$100 item that pays you a couple dollars. Choose your affiliate products wisely. Your goal is to build a profitable income stream. Keep that in mind. You can also test products to see how well they do in the market place. Sometimes those products you think will do well, don't actually do well but you won't know this unless you test. So test, test, test and test some more.

There you have it – 3 practical tips that can help you have a successful affiliate marketing program.

## **How to Make Affiliate Marketing Successful**

If you are planning to use affiliate marketing to create an income stream you want to make sure it's successful. Let's look at how you do that.

1. Do Your Research- It's about a lot more than just posting an affiliate's ad on your site and then waiting for the money to roll in. You need to do some research to ensure you understand the industry, what opportunities exist and if there are any risks. You also need to know what the current trends are and

how the affiliate's product fit into that. In addition you'll want to look at the different ways to approach advertising your affiliate's products such as PPC or Facebook ads.

2. Start with Simple – In other words start with baby steps – walk before you run. Discover how things work and then make the bigger decisions. Start with applying for the affiliate program that interests you. Opt for automated ad code, so that the network manager can access your ads, update them and change them for special occasions like Valentine's Day.

3. Understand SEO and the Associated Tools – You'll need to understand what SEO is, how it works, the role of keywords, and then find the right tools to help you track what's going on and whether your choices are actually working.

4. Show Your Passion – If you can't be passionate about the product/service you are going to sell, then it's not the right one for you. Take some time to evaluate what's great about the products/service, why you like it, why you'd use it, etc. Then increase your sales by writing about it showing your passion. Promote your product showing that passion. It will significantly increase your sales.

5. Know Who Your Audience Is – What does the profile of your potential customer look like for the product? What does the profile of the visitors to your site look like? Do they integrate or are they so opposite there's hardly any likelihood they'd click and buy. If you answered the latter, you need to go back to the drawing board and find an affiliate product/service that matches your visitors profile.

6. Figure out Your Ads – It's time to figure out what type of ad is going to entice your potential buyer to click the ad, watch the video, get the voucher, etc. You need ads that create action.

There you have it. Incorporate these 6 steps to your affiliate marketing and enjoy increased success.

## **The Best Tips to Create Affiliate Links That Convert**

Is your affiliate marketing barely chugging along while the competition seems to be doing great? Why is that? Why aren't you making an excellent steady income stream? Let's answer that question! These 4 tips will make sure that you enjoy a steady income stream too.

### **#1 Provide Huge Value**

If you want to make a steady income stream, you need to offer huge value to your visitors. Everywhere a person goes online there is someone that's trying to sell them something. As a result website traffic has gotten pretty good at blocking ads and simply ignoring them. That means you not only need to offer the product for sale, you need to provide your visitors with huge value so that they feel impelled to buy.

### **#2 Earn Their Trust**

If you want to sell anything to your visitors you need to build trust with them. For those that might be interested in buying online there's a great deal of skepticism, which makes it much harder to sell. When

you take the time to build trust, you are taking the time to build a following that is much more likely to make a purchase. Because of this you have the opportunity to build a solid clientele that keeps coming back to see what you have to say and what you have to offer.

### #3 Know the Needs of Your Followers

What is it that your visitors to your website need? What are they looking for when they arrive at your site? You need to know this if you plan to have a successful affiliate program that make you a steady income stream, you need to know what your followers are looking for. It begins with targeted traffic making it to your website, and then you offer them something, like a newsletter, so that they sign up. After that you can bring them to your site or to the site of your affiliate through email. However, this will only apply if you know your followers needs. For example, if you are selling an e-book on how to do affiliate marketing, but your followers are looking at ways to live off the grid, you aren't likely going to make the sale. Your followers and your affiliate offer need to match up.

### #4 Set the Example for Your Visitors

If you lead by example and show your visitors how the product you are offering works for you, you build trust and believability. That's a huge part of getting your visitors to click your affiliate ad and buy the product you have to offer – convert to being a paid customer.

There you have it – 4 tips to create affiliate links that will convert.

## **Affiliate Marketing Tips to Enjoy Success**

Lot's of people join an affiliate program simply for the commission. They mistakenly think that all it takes to start to make money is an affiliate program, but nothing could be further from the truth. There's much more to it. Affiliate marketing is a system where merchants reward affiliates for each referral sale. This is generally accomplished using a number of marketing tools such as banner ads, newsletters, blogs, social media, etc. The links provided by the affiliate program have a tracking code in them. With most affiliate programs there has to be a purchase made although some do pay for sales leads. Let's have a look at those tips.

Tip #1 – Choose Your Merchants With Care – There are thousands upon thousands of affiliate programs out there. You should choose your merchants based on the commission they pay. Look for the highest commissions, quality products, and the best reputation.

Tip #2 – Integrity Does Matter – You should never recommend something to your clients that you personally haven't tried and liked. If you wouldn't recommend it to your friends, you shouldn't recommend it to your potential customers. There are tons of good affiliate opportunities so find one.

Tip #3 – It's all About the Niche – If you don't have traffic coming to your site you can't make money. There is so much competition online, that it is important that you find a niche that's yours. If you find a

niche that does not have a lot of competitors you might be tempted to grab it, but there may be a reason that there are few in the niche – it might not be a popular niche. Make sure you do your homework. You also don't want to choose a niche that professional affiliate marketers tend to choose like mortgages, cancer treatments, credit cards, etc. Find a smaller niche that's still popular like travel to the Barbados.

Tip #4 – Relevant – Your affiliate product should be relevant to the content that is on your website. For example, if your website is about cellular phones having an affiliate that's related to fishing gear would not be a good match, but having an affiliate that's related to cellular products would be a good match.

Tip #5 – Avoid Situations That are Overcrowded – If making a solid income from affiliate marketing was as simple as throwing up banner ads, there would be all kinds of millionaires out there. A site with pages of banner ads is going to look like every other site. You need to stand out and create a page that's appealing. Visitors don't like ads. Instead, review the products and tell them something of value. That will definitely be more appealing than a bunch of adds.

## **Affiliate Marketing Tips Every Beginner Should Know**

As a beginner affiliate marketer you may feel like you are a little out of your league, but there's good news – being an affiliate marketer is a skill you can quickly develop and you too can build an income stream that you can enjoy.

### **#1 Broaden the Horizons**

Make sure you take the time to broaden your horizons. Some don't want to promote higher ticket affiliate products because they think they will be too difficult to sell. However, reconsider this, because it really is about your sales skills and how good a job you can do telling the world about the products. Through content you can let your visitors would feel like having this product. You can appeal to their senses and tempt them with good content.

#2 Promote When You are Comfortable – Promoting your affiliate product is work but it is worth it because you can really increase your revenue significantly. You can promote through social media, forums, other websites, directories, by offering contents, and the list goes on. Learn about your product and then once you are comfortable with it, promote the heck out of it.

#3 Remember You Are in it For the Long Term – You should be looking at your affiliate marketing as a long term project. If you have not yet built your blog or website, now is the time to do that. If you already have your site that's great. It is important to create good content consistently and then you need to work at generating traffic. Then it's time to place ads. This will carry on over time. Ads may change, products might also change over time, but they will stay within your niche.

#4 Content is Always King – You might already know this, but it is important to mention it just in case. You need to make sure your site has solid content that's fresh and interesting to your visitors. It should

also be search engine optimized. Visitors are far more likely to return if your site is constantly being updated with interesting and relevant content.

#5 Market Yourself – Learning how to market yourself is important. An affiliate is simply a sales channel where you will sell your ads to your visitors. If you first market yourself and build trust you will have a much better chance of enjoying success with your affiliate program.

You are off to a good start with these 5 affiliate marketing tips. You too can enjoy an income stream from affiliate marketing.

## **The 10 Commandments to Successful Affiliate Marketing**

Affiliate marketing is a great way to build an income stream. The key in maximized earning is to make sure you are engaged with your readers. Affiliate marketing pays when a product sells rather than just for clicking the ad. Let's look at the 10 commandments to success as an affiliate marketer.

1. Know who your audience is – The best way to guarantee success is to know who your audience is and provide them with what will interest them. Make your affiliate program a solution to one or more of their issues or concerns. The more relevant your affiliate product is the higher your sales will be.
2. Be helpful – Your affiliate program should bring value to your site. It should add value to the content you offer. Don't just throw out links. Tell your visitors about the product through reviews. Offer products that your visitors will find useful.
3. Build trust – Visitors are a savvy bunch. They know what an affiliate link looks like, so don't try to fool them and don't promote a product you don't believe in. Be honest and share both pros and cons. Build trust with your visitors by being honest.
4. Select carefully – Go through the various programs that are available and the programs that are out there. Take time to choose wisely. There are different commission structures and consider what products would work best with your site. Also consider the competition already established on the product(s). Take your time and do your research.
5. Be transparent –
6. Try different programs – If you don't like the way a certain program is working for you then try another. Not all affiliate programs are the same. They offer different services, payment structures and products. Understand what you are signing up for and if you decide it isn't working for you try another.
7. Stay relevant – Stay up to date on what the most current offer is that the affiliate is offering. Ads change regularly and so do products so stay on top of these changes.
8. Be patient – It takes time to build income stream, this is not a get rich scheme, so be patient.
9. Write content that's timeless – Writing timeless content is a great way to ensure you have continuous traffic. When content is dated and a visitor discovers older content they are likely to leave. When the content is timeless they'll stay and read.
10. Content always come first – Your highest priority needs to be your highest priority because this is the life blood to your sites success and the flow of traffic to your site.



## Advanced Affiliate Marketing Tips That Will Get You Results

If you are going to be involved in affiliate marketing, it just makes sense that you want to make money – and not just a little money but as much money as possible. You want to create a residual income stream. These great tips will help you make that happen. These aren't the basic tips you hear all the time, like make sure you research your market, choose a sound affiliate program, etc. These are advanced tips that you need to do in addition to the basics. Are you ready?

### #1 You need to be patient

The number one reason bloggers and website owners give up on affiliate marketing is because they don't make any money in the early months. Getting the most from an affiliate program isn't easy, but one thing you do have to have is patience, because seldom do you make money in the early days. Affiliate marketing is not a get rich scheme. It takes work and patience to get established. Keep that in mind.

### #2 You need to spend money to make money

Plain and simple – you need to spend money to make money. If you really want to generate a steady residual income flow you'll need to spend some money. Buy the products you are planning to sell. Learn about them. Find what you like and what you don't like. Make recommendations to your potential customers based on your experiences. If you don't know the product(s) it's going to be hard to make money from it. You don't have to spend a lot of money, but you do need to spend enough to know your products.

### #3 Monetize your blog early

If you are blogging and you are going to add an affiliate product you don't have to wait a certain period of time before you monetize your blog. This is one of the most common mistakes made. You can start to sell products/services right from the beginning if you like. It's more important that you know your product and are passionate about it than waiting a specific time to start to sell it.

### #4 Know who your readers are

You need to know who your readers are so that you can market to them. You need to know what they like, where they live, what kind of money they make, what products they tend to buy, etc. When you know your reader you choose the right product to sell and you market it to them correctly.

### #5 Always be honest

Honesty really is the best policy in everything you do. State both what you like and what you don't like about the product. Outline the pros and cons. No product is perfect so don't pretend it is. There is almost always something you'd like to see different so tell your audience.

These five advanced marketing tips along with basic advise will help you to create an affiliate marketing program that sells.

## **Tips to Become a Successful Affiliate Marketer**

There are many ways to be successful as an affiliate marketer, but one is to show your visitors how to use a product and how it will benefit them. There's nothing quite as powerful as having you put your stamp of approval on the product and then show how to use it.

There are many ways that you can show the visitors how to use the product you are marketing. You can create videos. YouTube is a great place to host 'how to videos.' Show your site visitors how to use your product. Be truthful and honest, but create a video that's interesting. Make your videos less than 4 minutes.

You can create e-books, reports and article that talk about the affiliate product and how to use it. You can also talk about the pros and cons of the product. It's important to be honest. Tell your visitors what you really think. Of course, to do this you have to try the product yourself.

Take advantage of blogs and forums. Post about the product, how you used it, what you found with its use, etc. Share information with your site visitors and in other places off your site. Remember the larger your reach the higher your sales will be. You can also take advantage of podcasts, which are an excellent way to reach existing and potentially new customers.

Make sure you take the time to plant the seed and then nurture it. Start by telling your visitors and other potential customers what it is you have to offer, follow through by telling them how it works and the benefits of it, along with the pros and cons. Then make sure you nurture it by adding new content on a regular basis and that you continue to promote the niche products in your niche market.

Before you choose an affiliate product, take the time to do your homework and find the product that suits you best. Which product(s) has a good reputation, is known for its quality and has a good commission structure. Don't be afraid of high end items, because when you market them properly you can be very successful. Too often we assume that higher priced items will be too difficult to sell. That's simply not the case. As long as your niche fits the product and you have a strong marketing strategy you can enjoy the rewards.

Affiliate marketing offers a great way to generate an income stream and a comfortable income.

## **2 Important Affiliate Marketing Tips**

Affiliate marketing – some make it out to be this big scary thing that you can't possibly be successful at while others make it sound like all you need to do is pop up an add and you'll make millions. Somewhere in the middle is the truth about affiliate marketing. For those who are not really familiar with affiliate marketing. This is a way to generate income while selling the product of someone else. While there are a number of things you can do to make sure that you are successful, these 2 important affiliate marketing tips are two that everyone should know about. Done right you can definitely generate an excellent income through affiliate marketing and the beauty is you don't tie up any of your own money on stocking products.